



**WILDLIFE**  
RESEARCH CENTER®



**2026** **PRODUCT CATALOG**







**SPECIAL GOLDEN ESTRUS®**  
**PAGE 14**

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## WILDLIFE RESEARCH CENTER® HELPING HUNTERS FILL TAGS FOR OVER 40 YEARS!

More than 40 years ago Wildlife Research Center® started with one simple idea, to make a better deer scent than anything else on the market. It was a humble beginning and a long road.

Over the years and decades, Wildlife® has continued to relentlessly work at producing new and better Scent and Scent Elimination products and better technologies.

Today Wildlife Research Center® is still family owned and committed to doing business in better ways. What we do is our passion. We are thankful and we work hard.

You can use our products with confidence. We started out offering a 100% Money-Back Guarantee on our products and more than 4 decades later, we still do! We thank all of our customers for the opportunity to make and distribute these fine products and help hunters be more successful.

## 100% MONEY-BACK GUARANTEED!

Regardless of where you buy it, if you are unsatisfied with any product we make, just send back the bottle with remaining contents via insured carrier, along with a copy of your receipt and we will refund your purchase price – no questions asked!

(Refund amount not to exceed manufacturer suggested retail price. Address is on the package.)

**WWW.WILDLIFE.COM**

Please note that in order to provide our customers with the best possible product and service, products and packaging in this catalog may be subject to change.

#405-4



#415-7      #415-3  
**CALMING SCENT STICK  
& SPRAY CAN**  
**PAGE 17**



#403-7  
**GOLDEN ESTRUS®  
SCENT STICK**  
**PAGE 15**



#1297  
**SCENT KILLER®  
GOLD® FULL BODY  
DEODORANT**  
**PAGE 7**



#731  
**FRESH PINE  
COVER SCENT**  
**PAGE 29**



#734  
**FRESH EARTH  
COVER SCENT**  
**PAGE 29**



#20100  
**ULTIMATE  
BEAR LURE**  
**PAGE 34**

**NEW PRODUCTS**

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Printed in the U.S.A.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

99%

20 DAYS AFTER DRYING\*

PASS THROUGH TESTED  
FOR REAL LIFE HUNTING  
SITUATIONS



## SCENT KILLER® GOLD® SPRAY

With **HUNT DRY® TECHNOLOGY PLUS +™**

Apply It, Dry It, and Go Hunt!™

This Gold® formula is more effective and longer lasting. Scent Killer® Gold® with Hunt Dry® Technology Plus +™ is formulated for maximum performance after it dries, so you don't have to hunt with wet clothing. You can pretreat your clothing hours, days, or weeks before you hunt! Apply it, Dry it, and Go Hunt!™ Take your scent elimination to the next level!

- Fights odors at the molecular level. Attacks odors on contact!
- Hunt Dry® Technology Plus +™ – formulated for maximum performance after it dries, so you don't have to hunt with wet clothing.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors – most importantly, Human Odor!
- Effectively turns your hunting clothes into a High-Powered scent elimination suit.
- HUNT DRY® Technology Plus +™ Apply it, Dry it, and Go Hunt!™

\* Scent Killer® Gold® formulated with Hunt Dry® Technology Plus +™ has been found to be 99% effective at stopping replicated human odor – 20 Days After Drying! – in testing at Rutgers University.

#1252

12 FL OZ Spray Bottle

UPC

024641012529

#1255

24 FL OZ Spray Bottle

UPC

024641012550

## SCENT KILLER® GOLD® CLOTHING SPRAY REFILL

With **HUNT DRY® TECHNOLOGY PLUS +™**

Apply It, Dry It, and Go Hunt!™

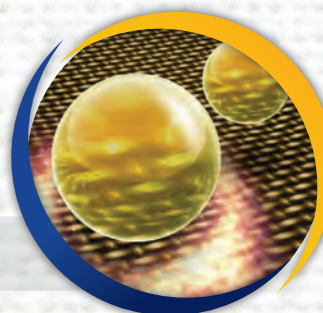
Extra Value 32 FL OZ Refill to reuse, refill, and top off your Scent Killer® Gold® Spray Bottles.

#1261

32 FL OZ Refill Bottle

UPC

024641012611



**HUNT DRY®**  
TECHNOLOGY PLUS +™

Scientifically Formulated  
to Last Longer.

The color gold for a cap is a registered trademark of Wildlife Research Center, inc.

## SCENT KILLER® GOLD® 24 / 24 COMBO

With **HUNT DRY® TECHNOLOGY PLUS +™** Apply It, Dry It, and Go Hunt!™

- Convenient 24 FL OZ field bottle plus 24 FL OZ easy grip refill bottle.
- Works both wet and dry – Hunt Dry® Technology Plus +™
- Scientifically formulated to last longer.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors and at the same time, helps prevent new odors from forming.
- 99% effective at stopping replicated human odor in testing at Rutgers University – 20 days after drying! Takes scent elimination to an extreme level!

#1259

24 / 24 Combo – 24 FL OZ Filled Field Spray Bottle and 24 FL OZ Refill – 48 Total FL OZ

UPC

024641012598



### GRANT WILLS

Grant relied on Wildlife Research Center® to help him harvest this nice South Carolina Buck.



### JEFF HUBBARD

Golden Estrus® on a drag rag and some scrapes the night before the hunt is all Jeff needed to bring this buck in hot the next morning. Jeff wrote, "I am a believer in Golden Estrus® and will use nothing else".



### MARK KAYSER

Bowhunting whitetails requires total concentration on being scent invisible, plus attracting whitetails to an area. WRC™ offers products to cover it all for Mark.



### TY DOAN

Ty shot this buck of a lifetime with the help of WRC™ products like Laundry Detergent, Dryer Sheets, Scent Killer® Gold® Deodorant, Body Wash and Shampoo, and Scent Killer® Gold® Spray.



## SCENT KILLER® GOLD® SPRAY GALLON COMBO

With **HUNT DRY® TECHNOLOGY PLUS +™**

Apply It, Dry It, and Go Hunt!™

- Works both wet and dry – Hunt Dry® Technology Plus +™
- Scientifically formulated to last longer.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors and at the same time, helps prevent new odors from forming.
- 99% effective at stopping replicated human odor in testing at Rutgers University – 20 days after drying! Takes scent elimination to an extreme level!

#1268

24 FL OZ Field Spray Bottle and 1 Gallon Refill

UPC

024641012680

## SCENT KILLER® GOLD® AUTUMN FORMULA® SPRAY

With **HUNT DRY® TECHNOLOGY PLUS +™** Apply It, Dry It, and Go Hunt!™

- Specialized blend of advanced odor fighting ingredients engineered to fight and help prevent human odor while adding a subtle scent of the forest floor.
- Scientifically formulated to last longer.
- Works both wet and dry – Hunt Dry® Technology Plus +™

#1275

24 FL OZ Spray Bottle

UPC

024641012758







TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

## SCENT KILLER® GOLD® LAUNDRY DETERGENT WITH POWER BOOST PLUS™

Ultra-Premium Formula – The Gold Standard® Laundry Detergent.

- Enhanced formula with even more odor fighting power, aggressively cleans and fights odors at the molecular level.
- Proprietary multi-surfactant formula fights odors, dirt, and stains in your hunting clothes without adding any U.V. brighteners.
- High-Performance and extra concentrated - Now gets even more loads per fluid ounce so you can wash more of your favorite hunting clothes.
- Special H-E® Formula works in both standard and high-efficiency washing machines.



## SCENT KILLER® GOLD® AUTUMN FORMULA® LAUNDRY DETERGENT

The serious odor fighting power of premium Scent Killer® Gold® laundry detergent formulated with the scent of the forest floor in the fall.

## SCENT KILLER® GOLD® LAUNDRY DETERGENT ULTRA-CONCENTRATED DETERGENT STRIPS

Extra Powerful Anti-Odor™ Formula with Power Boost+™. Easy, convenient, rapid dissolve technology. No bottles, no liquid, no mess! Deep cleaning odor fighting formula with no UV brighteners. Piece of cake! One strip equals one small load. Up to 60 Loads per package.



#1248 18 FL OZ Laundry Detergent      **UPC** 024641012482

#1249 32 FL OZ Laundry Detergent – Drain Back Bottle      **UPC** 024641012499

#1289 32 FL OZ Autumn Formula® Laundry Detergent – Drain Back Bottle      **UPC** 024641012895

#1285 60 Strips, resealable pouch 2.7in. x 4.3in. (7cm x 11cm)      **UPC** 024641012857

## SCENT KILLER® GOLD® DRYER SHEETS

Premium & Unscented.

- Help prevent static build-up from attracting lint and hair that may contain odors.
- Softens hunting clothes to help keep them quiet.



## SCENT KILLER® GOLD® AUTUMN FORMULA® DRYER SHEETS

- Help prevent static build up from attracting lint and hair that may contain odors.
- Adds a subtle scent of the forest floor to help keep game animals from detecting your presence.
- Softens your clothes to help keep them quiet when you're in the woods.



#1280 Packaged 18 sheets in a resealable pack      **UPC** 024641012802

#1283 Packaged 40 sheets to a box      **UPC** 024641012833

## SCENT KILLER® GOLD® ANTIPERSPIRANT & DEODORANT

Really Works Hard Against Underarm Perspiration & Odor.

- Improved special unscented formula.
- Convenient push-up stick.
- Fights odors! – A must for big game hunters.



#1247 2.25 OZ Stick – Blister Carded      **UPC** 024641012475

#81247 2.25 OZ Stick – Bulk      **UPC** 024641812471



## SCENT KILLER® GOLD® FULL BODY DEODORANT SPRAY

Odor Control from Pits to Feet

- Long lasting odor control
- Invisible Spray – Unscented
- Deodorant Spray for all over your body

**NEW** #1297 3.6 OZ Spray      **UPC** 024641012970

## SCENT KILLER® GOLD® FIELD WIPES AND WASHCLOTHS

A Convenient Way To Clean & Fight Odors.

- They work great in the field when a shower is not available.
- Improved unscented formula cleans and fights human odor.
- Also great to just touch-up high perspiration areas.
- Made with a Special Anti-Odor™ formula for your body.
- Enriched with Vitamin E and Aloe.

#1295 24 (10" x 7") Wipes in a Resealable Pack      **UPC** 024641012956

- These Heavy Duty Washcloths are 2.5 times thicker than regular Scent Killer® Field Wipes.

#1296 12 (8" x 8") Washcloths in a Resealable Pack      **UPC** 024641012963







TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## SCENT KILLER® GOLD® BODYWASH & SHAMPOO

Ultra-Premium Formula

- Powerful Anti-Odor™ Formula.
- Deep Cleaning Lather – Refreshing.
- Special Moisturizers with Aloe.
- Once you try it, you will appreciate the quality.



#1240 12 FL OZ Easy Grip Shower Bottle **UPC** 024641012406

#1241 24 FL OZ Easy Grip Shower Bottle **UPC** 024641012413

## SCENT KILLER® GOLD® HAIR CONDITIONER

#1291 8 FL OZ Bottle **UPC** 024641012918



## SCENT KILLER® GOLD® BAR SOAP

Ultra-Premium Odor Fighting Bar Soap.

- Special Unscented Anti-Odor™ Formula.
- Deep cleaning.
- Special moisturizers with aloe.
- Really fights human odor!



#1242 4.5 OZ Serious Size Bar **UPC** 024641012420

#1243 4.5 OZ Serious Size Bar – Blister Carded **UPC** 024641012437

## SCENT KILLER® GOLD® ULTIMATE VALUE PACK

Everything The Serious Hunter Needs To Fight Odor Before The Hunt!



#1607 Combo Kit Includes: 12 FL OZ Spray, 24 FL OZ Spray Refill, 18 FL OZ Laundry Detergent, 4.5 OZ Bar Soap, & 2.25 OZ Antiperspirant. **UPC** 024641016077

The color gold for a cap is a registered trademark of Wildlife Research Center, inc.

## SCENT KILLER® NO ZONE® TOTE TAMERS®

Boots, Bags & Totes.

- Fights and absorbs odor and moisture.
- Perfect for use in boots, totes, and sport bags.
- Ozone Free alternative – No batteries required.
- Can last all season long.



#922

Packaged 2 Units in a Pack

**UPC** 024641009222

## SCENT KILLER® AIR & SPACE DEODORIZER FOREST EDGE®

For Rooms and Open Spaces.

- Powered with cutting edge NO ZONE® Technology to attack a wide range of odors and knocks them out!
- Adds a deer friendly scent, that smells great before and after the hunt!
- Rugged and appealing scent of fresh cut wood and other fall forest scents.
- Works for a wide range of applications, including rooms, closets, backpacks, sport bags, storage containers, cabins, vehicles, RV's, and more!
- Ozone free technology – perfect for hunters, outdoor enthusiasts, and sports enthusiasts alike.

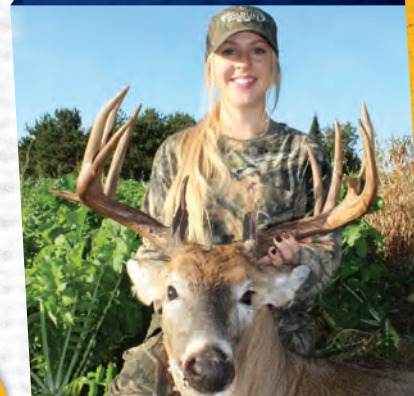
#930

16 FL OZ Spray Bottle

**UPC** 024641009307

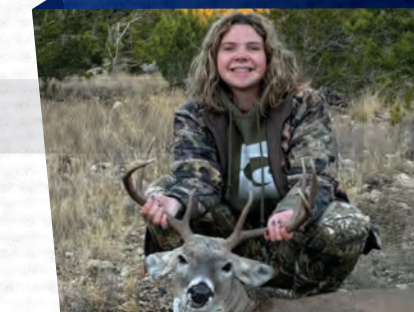
## THE PERFECT SCENT CONTROL SOLUTION FOR:

- ROOMS & CLOSETS
- CABINS
- BACKPACKS & TOTES
- VEHICLES & RV'S

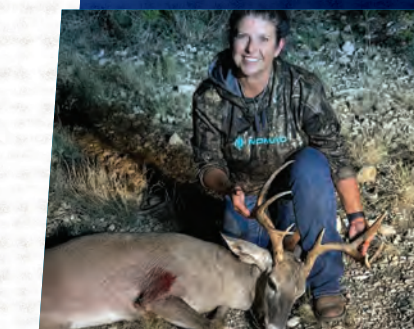


### VERONICA AMENRUD

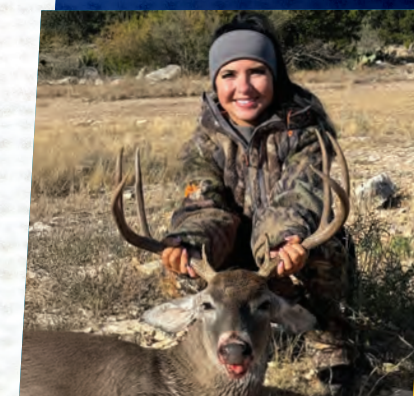
According to her dad Todd, "We used EVERY Scent Killer Gold product Wildlife makes—spray, laundry detergent, body wash/shampoo, deodorant, dryer sheets, and we even have some conditioner left over from last year. This buck came from directly downwind of us. I measured him at 148."



### RILEY BLUM



### CATHY CECIL



### COURTNEY BLUM

Russell was proud to share these photos of Riley Blum, Cathy Cecil and Courtney Blum with the awesome bucks they took with the help of Wildlife Research Center® products.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## SUPER CHARGED® SCENT KILLER® SPRAY

Hunt Dry® Technology For Hunting Outerwear & Boot Bottoms.

- Hunt Dry® Technology for maximum performance after it dries.
- Attacks a wide range of odors – most importantly, human odor!
- Fights odors at the molecular level. Special Odorless Formula™.

**99% Effective at stopping replicated human odor -10 Days After Drying - in testing at Rutgers University!**



#1552

#555

#559

#568

#1552	12 FL OZ Spray Bottle	UPC	024641015520
#555	24 FL OZ Spray Bottle	UPC	024641005552
#559	24 / 24 Combo – 24 FL OZ Filled Field Spray Bottle and 24 FL OZ Refill – 48 Total FL OZ	UPC	024641005590
#568	24 FL OZ Field Spray Bottle and 1 Gallon Refill	UPC	024641005682

The color red for a cap is a registered trademark of Wildlife Research Center, inc.

## SUPER CHARGED® SCENT KILLER® AUTUMN FORMULA® SPRAY

Hunt Dry® Technology For Hunting Outerwear & Boot Bottoms.

**99% Effective at stopping replicated human odor -10 Days After Drying - in testing at Rutgers University!**

The superior scent elimination formula of Super Charged® Scent Killer® has been formulated with the scent of the forest floor to give you the most powerful weapon ever against a buck's most powerful defense — his nose!

- Subtle scent of dirt and decaying leaves during the Fall hunting season.
- Attacks a wide range of odors – most importantly Human Odor!
- Attacks Odors on Contact - Continues to work for days after drying.
- Calms and Relaxes Deer and Big Game.



#1572

#575

#579

#1572	12 FL OZ Spray Bottle	UPC	024641015728
#575	24 FL OZ Spray Bottle	UPC	024641005750
#579	24 / 24 Combo – 24 FL OZ Filled Field Spray Bottle and 24 FL OZ Refill – 48 Total FL OZ	UPC	024641005798

## SUPER CHARGED® SCENT KILLER® FOREST EDGE® SPRAY

Hunt Dry® Technology For Hunting Outerwear & Boot Bottoms.

**99% Effective at stopping replicated human odor -10 Days After Drying - in testing at Rutgers University!**

- Subtle smell of fresh cut wood and forest scents.
- Attacks Odors on Contact - Continues to work for days after drying.
- Attacks a wide range of odors – most importantly Human Odor!
- Calms and Relaxes Deer and Big Game.

#593	24 FL OZ Field Spray Bottle	UPC	024641005934
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### RANDY BIRDSONG

The Scent Killer® System helped Randy to take this big Kansas joker, one of the largest of Randy's hunting career!



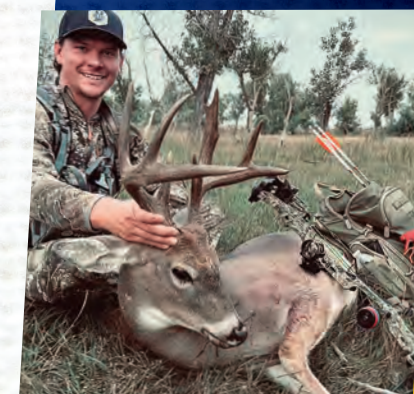
### KENNY EVANS

When he's not out singing or sharing his faith, Kenny Evans is knocking down big bucks like this Ohio stud using Scent Killer® Gold® Spray, Body Wash and Shampoo and other Wildlife Research Center® products.



### ERIC NAESS

Persistence and dedication combined with Wildlife Research Center® products, led Eric Naess to yet another trophy buck that scored 149 6/8".



### CODY BIRDSONG

from HeadHunters TV sporting a nice whitetail along with his bottle of Super Charged® Scent Killer®. He relies on Wildlife products for his scent control regimen.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

## SCENT KILLER® BAR SOAP

Special Anti-Odor™ Formula Fights Human Odor.

- NEW Improved formula.
- Unscented bar.
- Special odor-fighting properties.

#541	4.5 OZ Serious Size Bar – Blister Carded	UPC	024641005415
#80541	4.5 OZ Serious Size Bar – Bulk	UPC	024641805411



## SUPER CHARGED® SCENT KILLER® BODY WASH & SHAMPOO

Hard On Human Odor.

- Anti-Odor™ unscented formula attacks human odor.
- Formulated for long-term effectiveness.
- Special formula with moisturizers is gentle on your skin.

#540-12	12 FL OZ Easy Grip Shower Bottle	UPC	024641540121
#540-24	24 FL OZ Easy Grip Shower Bottle	UPC	024641540244



## SCENT KILLER® AUTUMN FORMULA® DRYER SHEETS

Adds The Subtle Scent Of The Forest Floor.

- Help prevent static build-up from attracting lint and hair that may contain odors.
- Softens hunting clothes to help keep them quiet.

#580	12 Sheets in a Resealable Pack	UPC	024641005804
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#546

#546-33

#585

#585-33

## SUPER CHARGED® SCENT KILLER® CLOTHING WASH

Hard On Human Odor.

- Improved formula cleans and attacks odors even better!
- Special high efficiency formulation is compatible with both standard and high efficiency washing machines.
- Contains no UV-brighteners.

#546	18 FL OZ Clothing Wash	UPC	024641005460
#546-33	32 FL OZ Clothing Wash – Drain Back Bottle	UPC	024641546338
#585	18 FL OZ Autumn Formula® Clothing Wash	UPC	024641005859
#585-33	32 FL OZ Autumn Formula® Clothing Wash – Drain Back Bottle	UPC	024641585337



## SUPER CHARGED® SCENT KILLER® ULTIMATE VALUE PACK

Everything A Hunter Needs To Fight  
Odor Before The Hunt!

- 12 FL OZ – Super Charged® Scent Killer® Spray Field Bottle.
- 24 FL OZ – Super Charged® Scent Killer® Spray Refill.
- 18 FL OZ – Super Charged® Scent Killer® Clothing Wash.
- 4.5 OZ – Scent Killer® Bar Soap.
- 2.25 OZ – Scent Killer® Gold® Antiperspirant & Deodorant.

#80661	Combo Kit Includes: 12 FL OZ Spray, 24 FL OZ Spray Refill, 18 FL OZ Clothing Wash, 4.5 OZ Bar Soap, & 2.25 OZ Antiperspirant	UPC	024641806616
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### JOSH BYRD

The use of Wildlife Research Center® products pays off again for Josh, like it did on this massive whitetail.



### ERNIE DESANTIS

Ernie from Whitetail Fix relies on a full lineup of Wildlife Research Center® products to harvest big bucks like this guy year after year.



### GERRY LIPINSKI

Mature bucks like this guy fall to Gerry Lipinski with the aid of the Scent Killer® Gold® line up and Scent Reflex® Technology enhanced products from Wildlife®.



### RANDY BIRDSONG

Randy strikes again as he utilized a Magnum Scrape-Dripper® and Super Charged® Scent Killer® in his quest to take this Missouri rascal with his bow at 26 yards.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



#405



#405-4



#84058

### SPECIAL GOLDEN ESTRUS®

Fresh & Super Premium Whitetail Doe Urine With Estrus Secretions.

- Originally available exclusively to hunting industry insiders.
- Every bottle is labeled with its own serial number and "Use By" date.
- The smell your trophy buck has been waiting for.
- Lab tested and certified peak estrogen levels 30 pg/mL

#405	1 FL OZ Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641004050
#405-4	4 FL OZ Bottle – Blister Carded Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641040546
#84058	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641840580

The color gold for a bottle is a registered trademark of Wildlife Research Center, inc.



### GOLDEN ESTRUS® SCENT STICK

The Fresh and Premium Estrus Scent

- Golden Estrus® Scent Stick Formula – weather resistant and long lasting.
- Made with fresh and super premium doe urine with estrus secretions.
- Carefully collected from whitetail does.
- Strong sexual attractor triggers the mating instincts of rutting bucks.

NEW  
#403-7

2.5 OZ Scent Stick

UPC

024641040379

### GOLDEN SCRAPE®

Take Scrape Hunting To A Whole New Level!™

- Super Charged® Golden Scrape® with break-through Scent Reflex® Technology for a better response!
- A perfect blend of Golden Estrus® and intruding buck scents with subtle tones of fresh scraped earth and Territorial Musk™.
- Extremely effective at both mock scrapes and natural scrape locations.
- The smell that can shift your scrape into overdrive.

#242-3	3 OZ Aerosol Spray Can	UPC	024641024232
#242-4	4 FL OZ Bottle – Blister Carded	UPC	024641024249



#242-3



#242-4



### GOLDEN ESTRUS XTREME®

Extra Long Range - Premium Estrus Scent.

- Intensified Golden Estrus® scent for extra long range.
- Proprietary process makes it stronger, more intense, and longer reaching.
- Super premium whitetail doe urine with estrus secretions.
- Squirt top for easy application.

#407-2

2 FL OZ Amber Bottle – Blister Carded  
Special Value Pack: Includes Two Pro-Wicks®

UPC

024641040720



#### ROBERT BROWN

A beautiful 12 pointer was in the cards for hunter Robert Brown when he used Golden Estrus® and Scent Killer® Gold®. He says, "Never leave home without it".



#### BILLY SEE

Straight out of Whitetail Freaks, Billy See hunts whitetails using Wildlife® products like Scent Killer® Gold®, Golden Rope® and the Active Branch® Mock Scrape Kit to name a few.



#### BLAKE RICHARDS AND GREG GILMAN

Blake and Greg tag out on a couple of Kansas giants using WRC™ every step of their hunt.



#### JEFF GRIFFITH

Even when it gets cold and late in the season, Jeff Griffith uses Wildlife Research Center® products to help him harvest quality bucks like this one.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



### GOLDEN ESTRUS® WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Estrus® Scent.

- Premium Doe Urine with Estrus Secretions, enhanced with break-through Scent Reflex® Technology for a better response.
- Engineered for stronger more consistent results.
- Takes estrus scents to A Whole New Level!™

#404	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641004043
#404-4	4 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641040447

### GOLDEN BUCK®

Extra Premium – Territorial / Challenge Type Scent.

- Extra Premium buck urine with tarsal smell and Territorial Musk™.
- Territorial intrusion scent - stimulates aggression.
- Effective early fall all the way through the rut.

#262	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641002629
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### PREMIUM SPRAY CANS

- 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer for maximum coverage.
- No reactive propellants to change the smell of the product.
- A Whole New Level!™

### GOLDEN ESTRUS® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Estrus® Scent.

#404-3	3 OZ Aerosol Spray Can	UPC	024641040430
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### GOLDEN DOE® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Doe® Scent.

#412-3	3 OZ Aerosol Spray Can	UPC	024641041239
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### ESTRUS GOLD® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Premium Synthetic Doe Estrus Scent

#44063	3 OZ Aerosol Spray Can	UPC	024641440636
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### CALMING SCENT & SCENT STICK

Calms, Relaxes & Attracts

- Contains urine drippings and scents found in real bedding areas.
- The smell of multiple deer stimulates a feeling of safety in numbers.
- Calms and relaxes deer for closer shots and more opportunities.
- Weather-resistant and long lasting.
- Effective all season long!

NEW #415-7	2.5 OZ Scent Stick	UPC	024641041574
• Available in New - Calming Scent Spray formula too!			
NEW #415-3	3 OZ Aerosol Spray Can	UPC	024641041536



#### SAM PULLAR

"When the wind is less than ideal I rely on Scent Killer® Gold® to help me beat the nose of these mature bucks."



#### CODY TUCKER

Love was in the air and so was the irresistible scent of Golden Estrus® when Cody stopped this 10.5 year old "monarch of our farm" in Illinois.



#### CAVAN GRIFFITH

Another year, another big buck for Cavan Griffith. The 193 pounder with a 21 and 1/8" spread was harvested with the help of Scent Killer® Gold®.



#### CHRISTINE TAYLOR

knows how to get her Whitetail Fix on (and show up the guys while doing it) using all kinds of WRC™ products like Scent Killer® Gold® Spray and the Active Branch® Mock Scrape Kit.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## MICRO BREW™ CRAFT SCENTS



This line is a tribute to our founders and family story. Each one has a unique blend of Super Premium ingredients to help enhance and bring your hunt to A Whole New Level™. This premium line of high-performance lures are crafted in small batches with only premium, high quality ingredients, by the scent masters at Wildlife Research Center®.

### POWERFUL FOOD SCENT ATTRACTOR SPRAYS

Available in three highly attractive scents.

- Premium quality - Strong and Extra Long Range
- Powerful attraction qualities cover your scent and attract deer and other big game.
- Increase action at food plot and bait sites or use stand alone to help bring in big game.
- Developed from decades of research by the scent experts at Wildlife Research Center®.

#735	Acorn Supreme Attractant – 8 OZ Spray	UPC	024641007358
#736	Caramel Apple Attractant – 8 OZ Spray	UPC	024641007365
#738	Sweet Corn Attractant – 8 OZ Spray	UPC	024641007389



The color gold for a cap is a registered trademark of Wildlife Research Center, inc.



### BUCK-FIRE® RAGING ESTRUS™

A tribute to the “Wild Bunch” at the old Northwoods deer camp, out where the bucks weren’t that easy to come by. This carefully crafted Estrus Scent is specially tweaked with two secret, rut inspiring ingredients and just a touch of tarsal smell to help reach out to that hard to find buck. The strong sexual attraction and strong territorial appeal will really fire him up!

#### PERFORMANCE QUALITIES

TERRITORIAL	10
SEXUAL ATTRACTION	9
CURIOSITY	7

#108	4 FL OZ Amber Bottle – Blister Carded. Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641001080
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### CHAINSAW BRIAN'S™ PREMIUM DOE ESTRUS

Brian owns more chainsaws than anyone we know, and he’s the perfect guy to have around deer camp when the firewood is running low. He knows a thing or two about deer lures as well. This carefully crafted HIGH-OCTANE Doe Estrus Scent, is made from our most premium Doe Urine with Estrus Secretions and then supercharged, with Territorial Musk™, and another secret ingredient to make it even hotter.

#### PERFORMANCE QUALITIES

SEXUAL ATTRACTION	10
TERRITORIAL	8
CURIOSITY	7

#105	4 FL OZ Amber Bottle – Blister Carded. Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641001059
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TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



### TRAIL'S END® #307®

The scent that started it all.

CLASSIC  
FORMULA

- The all season & rut buck lure.
- Over 40 years of proven performance.
- Complex blend of doe urine with in-heat secretions and other ingredients appealing to sex, curiosity, and hunger instincts.
- **Our classic formula at a special new low price.**

#307	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641003077
#307-4	4 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641030745

### DOE IN ESTRUS™

Powerful Sexual Attractor.

- Doe urine with estrus secretions.
- Carefully collected from whitetail does.
- Triggers the sexual attraction instinct of whitetail bucks.
- Brings in bucks aroused.

#225	1 FL OZ	UPC	024641002254
#225-4	4 FL OZ	UPC	024641022542
#82258	8 FL OZ High Output Spray Amber Bottle, in Clamshell (shelf or hang)	UPC	024641822586



### #1 SELECT ESTRUS®

Powerful Sexual Attractor  
Whitetail Doe urine with Estrus Secretions.

- A touch of Secret Musk – really increases drawing power.
- This is the real deal and very effective during the rut.
- The Smell Your Trophy Buck has been Waiting For!

#401	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641004012
#401-2	Special Value Pack – Blister Carded Includes Two 1 FL OZ Amber Bottles & Four Key-Wicks®	UPC	024641040126
#401-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641040140



### SELECT DOE URINE™

The Perfect Lure For Non-Rut Hunting.

A mild, non-threatening territorial attractor. This lure contains non-estrus doe urine that masks human scent, appeals to the curiosity instinct of the buck and then acts as a calming agent to reduce fear.

#410	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004104
#84104	4 FL OZ Amber Bottle – Blister Carded	UPC	024641841044

### MEGA-TARSAL PLUS®

Super-Effective Territorial Intrusion Scent.

Few lures bring in the bucks with greater regularity than a good territorial intrusion scent. Mega-Tarsal Plus® is the best. Made with tarsal smell combined with urine drippings. We also added a very secret, special musk that really gets the dominant buck going. Effective early fall all the way through the rut.

#430	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004302
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#### ELLIOT BRACKEY

First Deer for Elliot Brackey Thanks to WRC® family of products. She couldn't have been more excited with the results.



#### LEE LAKOSKY

Those big late season Illinois bucks don't stand a chance when Lee is using Wildlife Research Center® products like Scent Killer® Gold®.



#### MELISSA BACHMAN

Scent Killer® Gold® on the clothes and on a buck decoy led to big results for Melissa Bachman once again.



#### AMY AND CHRIS FISCHVOGT

"Shot these two enormous bucks thanks to Wildlife Research Center® products."





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## BIO ENGINEERED

Next Generation of Synthetic Scents.

New technologically advanced formulas bio-engineered through a proprietary process to simulate the smell and make up of real deer urine. **Stronger, richer, more realistic.**



## ESTRUS GOLD® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Premium Synthetic Doe Estrus Scent.

- Engineered to smell to a deer, like fresh, high quality doe estrus urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger, more consistent responses.
- 3 OZ of premium scent in a pressurized can for convenient dispersal.
- No reactive propellants to change the smell of the product.
- A Whole New Level!™

## ESTRUS GOLD®

Super Premium Synthetic Doe Estrus Scent.

- Extra Potent, High Performance, Ultra-Realistic.
- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger, more consistent responses.
- The smell your trophy buck has been waiting for.

#40406	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641404065
#44064	4 FL OZ Amber Bottle – Blister Carded	UPC	024641440643

#44063	3 OZ Aerosol Spray Can	UPC	024641440636
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## ULTIMATE BUCK LURE®

All Season & Rut Performance.

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® with Scent Reflex® Technology, for stronger, more consistent responses.
- Enhanced with additional highly attractive ingredients for extended all season and rut attraction.

#40309	1 FL OZ Amber Bottle – Blister Carded	UPC	024641403099
#43094	4 FL OZ Amber Bottle – Blister Carded	UPC	024641430941

## SYNTHETIC ESTRUS™

Simulates the Scent of a Real Doe in Heat.

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Enhanced with Scent Reflex® Technology, for stronger, more consistent responses.
- Stronger, richer for a more realistic smell.
- Most effective during pre-rut and rut.

#40226	1 FL OZ Amber Bottle – Blister Carded	UPC	024641402269
#42264	4 FL OZ Amber Bottle – Blister Carded	UPC	024641422649
#82268	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641822685



## BUCK-NIP®

Powerful Deer Attractor.

- Buck-Nip® is like cat-nip for deer.
- Intense curiosity scent attracts bucks early-season and continues to work great all the way through the rut.
- Made from secret plant derivatives and does not contain urine.
- Proven performance attracts both bucks and does.

#320-3	3 OZ Aerosol Spray Can	UPC	024641032039
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## HOT MUSK®

Really Captures a Buck by the Nose.

Hot Musk® is a unique mixture of secret musk scents, blended together to create a highly effective buck lure that is also irresistible to does. Developed by Wildlife Research® and extensively field-tested with remarkable results. Hot Musk® really attracts the whitetail bucks. Highly effective, especially October through December.

#300	1 FL OZ Amber Bottle – Blister Carded	UPC	024641003008
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### DRAKE CARROLL

On October 6th, Drake harvested this 132" 10 point whitetail at 8 yards with an assist from Wildlife Research Center. He always uses the Scent Killer System™ to help control his scent and likes using Buck-Nip® as a cover.



### DAKOTA CARROLL

Not to be outdone by her brother, Dakota took a 10 pointer of her own on October 7th. The Scent Killer System™ helped her in taking the big buck at 12 yards.



### DENISE MARSOLEK

Scent Killer®, a ground blind, 3 years' worth of trail cam photos and a 20 yard shot from a crossbow all came together to take down this monster some neighbors in the bluff country called the "Block Beast".



### WILL SCHIELE

Scent Killer® Gold® was just what Will Schiele needed to harvest this Monster 231 lbs 161" Buck. Will doesn't enter the woods without his Wildlife® products.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## GOLDEN ROPE®

Scent Rope Kit –  
Attract - Pattern - Condition

### The Golden Rope® Advantage:

- **Wildlife Research Center® Scent Rope** Proprietary Natural Fiber Rope, High Absorption, No Chemical Treatments, High Durability.
- **Golden Rope Scent Concentrate** 4 FL OZ bottle makes 20 FL OZ of the ultimate long lasting attraction scent to dip the ends of your ropes in. Enough to freshen up the scent on your rope set up multiple times throughout the season.
- **Dipping your Rope** This kit comes in a convenient wide mouth resealable container to hold your rope scent so you can easily dip and re-dip the end of your rope in after it is set up. This technique allows for quick, easy and more effective application of scent onto your rope.

#396	Kit Includes: 3 Ropes, 4 FL OZ Golden Rope® Scent Concentrate, 3 cable ties, & Resealable Container for Mixing and Dipping	UPC	024641003961
#391	Kit Includes: 1 Rope, 4 FL OZ Golden Rope® Scent Concentrate, & 1 cable tie	UPC	024641003916



## GOLDEN ROPE® SCENT SPRAY

Attract - Pattern - Condition

The perfect scent to use on your scent rope set-ups in a convenient to use aerosol spray. Long-lasting attraction with territorial and curiosity qualities. Stimulate faster and higher volume of interactions with your scent rope set-up. Also great for use on rubs, scrapes, and interaction branches to stimulate more activity and keep them coming back.

#248-3	3 OZ Aerosol Spray Can	UPC	024641024836
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## GOLDEN ROPE® SCENT CONCENTRATE

Attract - Pattern - Condition

The perfect scent to use on your scent rope set-ups. Long-lasting attraction with territorial and curiosity qualities. Stimulate faster and higher volume of interactions with your scent rope set-up. 4 FL OZ concentrate makes 20 FL OZ of the ultimate, long lasting attraction scent to dip the end of your scent rope in. Enough to freshen up your scent rope set-up multiple times throughout the season. High-Power attraction scent gets their attention and keeps them coming back.

#249-4	4 FL OZ Bottle -Blister Carded	UPC	024641024942
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## GOLDEN ROPE® SCENT & SCRAPE DRIPPER COMBO

Attract - Pattern - Condition

Everything you need for one scent rope set-up and one scrape dripper set-up. This High-Powered Combo includes one Golden Rope® Scent Concentrate and 4 FL OZ Golden Rope® Scent Concentrate for the ultimate scent rope set-up. The package also includes the proven Magnum Scrape-Dripper® with Golden Scrape®. Drips daytime only to condition bucks to visit during daytime hunting hours. The Golden Rope™ creates the ultimate interaction sight that deer love to visit over and over. Use them right next to each other or a short distance apart to **Create the Ultimate Trophy Buck Playground™**.

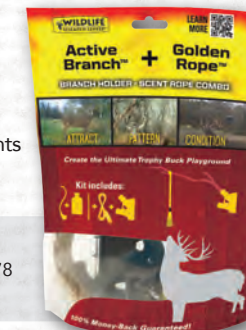
#395	Kit Includes: 1-30" Scent Rope, 4 FL OZ Golden Rope® Scent Concentrate, 1 Cable Tie, 1-Magnum Scrape-Dripper®, & 4 FL OZ Golden Scrape® Scent	UPC	024641003954
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## GOLDEN ROPE® SCENT & BRANCH HOLDER COMBO

Attract - Pattern - Condition

This convenient kit includes one Golden Rope® scent rope, 4 FL OZ Golden Rope® Scent Concentrate, and the patented Active-Branch® branch holder for the ultimate scent rope set-up. The Golden Rope® creates the ultimate interaction sight that deer love to visit over and over. The Active-Branch® branch holder allows you to set it up in the perfect location, even when a tree or ideal mounting branch is not available. Mounts easily to almost any tree or wooden post to create your own perfect set-up. **Create the Ultimate Trophy Buck Playground™**.

#397	Kit Includes: 1-30" Scent Rope, 4 FL OZ Golden Rope® Scent Concentrate, 1 Cable Tie, 1-Active-Branch® Branch Holder and Mounting Strap	UPC	024641003978
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## ACTIVE-BRANCH® LICKING BRANCH SCENT SPRAY

Active-Branch® is the Ultimate Licking Branch Scent.

- Attracts and stimulates activity at licking / interaction branches and rub sites.
- Use at natural sites or create your own mock interaction branches or mock rubs.
- Perfect for use at and near scrape locations.

#247-3	3 OZ Aerosol Spray Can	UPC	024641024737
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## ACTIVE-BRANCH® MOCK SCRAPE KIT

The Anywhere Mock Scrape Solution™

- You can easily set up the Active-Branch® on a tree or wooden post in the perfect location.
- The patent pending branch holder allows you to mount two branches at the same time.
- An interaction branch at the perfect height and a second branch to mount your Scrape-Dripper above.
- Attract, Pattern, and Condition bucks to visit during daytime hunting hours.



#393	Kit Includes: Branch Holder, Mounting Strap, Magnum Scrape-Dripper®, and 4 FL OZ Golden Scrape® Scent.	UPC	024641003930
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### STEVE BARTYLLA

"WRC's Golden Rope® kept this fully mature dominant buck literally glued to the area! At the same time, your full line of Scent Killer® Gold® products kept both me and my daughter undetected, within a sea of deer, until he came in and offered a shot! Hard to say which of the two accomplishments is more impressive."



### MITCH BOGUMILL

Mitch credits the Golden Rope® with a mock scrape he put out by his bow stand, in bringing in several bucks throughout the season including this 193" buck of a lifetime.



### NICK POIRIER

According to his parents, Nick Poirier used the Golden Rope® to harvest his largest Wisconsin buck during the archery season in the central part of the state.



### JON DAY

Wildlife Research Center® products like Scent Killer® Gold® Spray and Washcloths, combined with the Golden Rope®, help hunters like Whitetail Fix's Jon Day score on Kentucky bruisers like this one.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

DRIPS  
DAYTIME  
ONLY



#385

#386

#40387

### MAGNUM SCRAPE-DRIPPER® COMBO

The Smart Dispenser That Keeps A Scrape Fresh & Working.

- Drips daytime only, to get bucks to come during daytime hours depending on daytime/night time temperature swings.
- Conditions bucks to visit during daytime hunting hours.
- Can operate for up to 2-3 Weeks on 4 FL OZ of scent depending on temperature swings.
- Gradually intensifies scent output to get bucks even more riled up!
- Normally shuts down during rain & bad weather, so it saves your valuable scent.

#381	Magnum Scent-Dripper® – No Scent Included	UPC	024641003817
#385	Combo Pack Includes: Magnum Scent-Dripper® and 4 FL OZ Active-Scape® Scent.	UPC	024641003855
#386	Combo Pack Includes: Magnum Scent-Dripper®, 4 FL OZ Ultra Premium Golden Scape® Scent.	UPC	024641003862
#40387	Combo Pack Includes: Magnum Scent-Dripper®, 4 FL OZ Hot-Scape® Scent	UPC	024641403877

#381

The color gold for a bottle is a registered trademark of Wildlife Research Center, inc.

### THE ULTIMATE DOUBLE SCRAPE-DRIPPER KIT

Two Is Better Than One & This Serious Combo Includes 2 Of The Best Scrape-Drippers & 2 Bottles Of The Best Scrape Scent You Can Use At A Scrape Location!

- Magnum Scent-Dripper® drips daytime only, to get bucks to come during daytime hours.
- Can operate for up to 2-3 Weeks on 4 FL OZ of scent depending on temperature swings.
- Gradually intensifies scent output to get bucks even more riled up!
- Normally shuts down during rain & bad weather, so it saves your valuable scent.
- Ultra-Premium Time Release Golden Scape® Scent with Scent Reflex® Technology.
- Kit includes 2 - Magnum Scent-Dripper® and 2 - 4 FL OZ bottles of Ultra-Premium Golden Scape® scent with break-through Scent Reflex® Technology.

#392

2 - Drippers and 2 - 4 FL OZ  
Golden Scape® Scent

UPC

024641003923



#392



#389

#40388

### SUPER CHARGED® SCRAPE-DRIPPER COMBO

Higher Output to Simulate Higher Deer Traffic.

- Patterns nocturnal bucks to daytime!
- Can operate for up to 7 to 12 days on 4 FL OZ of scent depending on conditions.
- Normally shuts down during rain & bad weather, so it saves your valuable scent.
- Patented, High Output Scrape-Dripper and Golden Scape® or Hot-Scape®, with break-through Scent Reflex® Technology, helps get more action faster at mock scrape locations.

#389

Combo Pack Includes: Super-Charged®  
Scrape-Dripper, 4 FL OZ Golden Scape® Scent.

UPC

024641003893

#40388

Combo Pack Includes: Super Charged®  
Scrape-Dripper, 4 FL OZ Hot-Scape® Scent.

UPC

024641403884



JASON HAUGEN

used a mock scrape with Golden Estrus® in a Magnum Scent-Dripper®, along with Active Scrape® in the scrape itself to lure this buck into range. A Golden Rope® he had set up back in mid-summer was also nearby. Way to Create the Ultimate Trophy Buck Playground™ Jason!



BRAD MCDANIEL

Brad's first ever crossbow kill was a memorable one while using a Magnum Scent-Dripper® filled with Active Scrape®, and Scent Killer® Gold® Body Wash and Shampoo, Deodorant, Laundry Detergent and Autumn Formula® Spray.



HEATHER ELLIS

Scent Killer® Gold® Laundry Detergent, Spray and Body Wash and Shampoo helped Heather take this nice 8 point buck while walking back in from a long, cold sit.



COLTON THIEL

12 year old Colton and his dad Zach were sitting together in a natural blind on public land when Colton said, "dad buck, big buck". They credit Golden Scape® with helping Colton tag this Northern Wisconsin giant!

27





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= TOP SELL THROUGH

### GOLDEN SCRAPE®

Take Scrape Hunting To A Whole New Level!

- Super Charged® Golden Scrape® with break-through Scent Reflex® Technology for a better response!
- A perfect blend of Golden Estrus® and intruding buck scents with subtle tones of fresh scraped earth and Territorial Musk™.
- Extremely effective at both mock scrapes and natural scrape locations.
- The smell that can shift your scrape into overdrive.

#242-3	3 OZ Aerosol Spray Can	UPC	024641024232
#242-4	4 FL OZ Bottle – Blister Carded	UPC	024641024249



### ACTIVE-SCRAPE®

The Hottest Scent You Can Use At A Scrape!

- Super Charged® Active-Scrape® with break-through Scent Reflex® Technology for a better response.
- Time release formula — lasts longer.
- The smell of a fresh scrape: doe urine with estrus secretions - blended with strong buck urine.

#240-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641024041
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Spray Formula

#82408	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641824085
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### HOT-SCRAPE®

Ultra-Realistic Full Spectrum Synthetic Scrape Scent.

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® scrape scent with break-through Scent Reflex® Technology with stronger more consistent responses.
- Full spectrum scrape formula hits several appeals.
- Subtle tones of fresh scraped earth and Territorial Musk™.

#42164	4 FL OZ Bottle – Blister Carded	UPC	024641421642
#82168	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641821688



### RED FOX URINE

Premium Masking Scent & Fear Reducer.

- Deer Hunter's Grade™ cover scent.
- Acknowledged as one of the best cover scents a hunter can use.
- Also works as an excellent fear reducer in deer.
- You can smell the difference!



#510	1 FL OZ Amber Bottle – Blister Carded	UPC	024641005101
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### COON URINE™

Synthetic Formula.

- Strong odor masks human scent.
- If you hunt an area where raccoon are found, this is an excellent cover scent to use.
- Puts deer at ease for close shots.



#405-15	1 FL OZ Amber Bottle – Blister Carded	UPC	024641405154
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### NEW COVER SCENT SPRAYS

Extra Concentrated and Long Lasting.

Fresh Earth

- Scent of fresh scraped earth and the forest floor in the fall.

NEW #734	8 OZ Aerosol Spray Can	UPC	024641007341
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Fresh Pine

- Long lasting fresh pine scent that mimics the natural surroundings.

NEW #731	8 OZ Aerosol Spray Can	UPC	024641007310
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TOP PRODUCTS + TOP ADVERTISING  
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### QUIK-WICKS®

Compact, Convenient & Easy To Use.

- Uniquely convenient scent dispenser.
- Innovative rain shedding design.
- Special synthetic felt that does not change the smell of your scent.
- Screw-on seal and uniquely practical design make Quik-Wicks® a must for the serious hunter.

#363

3-Pack – Blister Carded

UPC

024641003633

### PRO-WICK®

High Intensity & Simple To Use.

- Special synthetic felt that does not change the smell of your scent.
- Lure is applied to each Pro-Wick® that is then hung on a branch or twig approximately 6' off the ground so the scent is carried right to the deer's nose.

#370

Packaged 4 Units in a Pack

UPC

024641003701



### KEY-WICK®

Extreme Absorbance & High Scent Dispersion.

The Key-Wick® has revolutionized the entire scent dispenser industry. It's the world's favorite scent wick product, and it's easy to see why!

- Convenient shape will dip right into a bottle of liquid scent.
- Special synthetic felt that does not change the smell of your scent.
- Hang easily on branches or twigs to really wick out the scent.
- Comes in a convenient resealable, zip lock bag.

**WORLD'S FAVORITE SCENT WICK!**

#375

Packaged 4 Units in a Pack

UPC

024641003756



### MAGNUM™ KEY-WICK®

The Extra Large Key-Wick®.

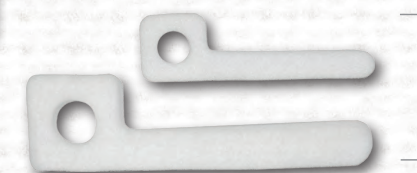
- Made to fit Wildlife Research Center® 4 FL OZ scent bottles.
- Reaches all the way down to the bottom of the 4 FL OZ Bottle.
- Premium, thick, and dense for maximum scent dispersal.
- Special synthetic felt that does not change the smell of your scent.

#377

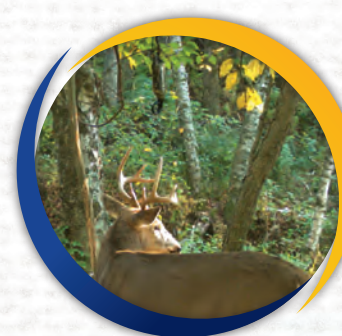
Packaged 2 Units in a Pack

UPC

024641003770



Magnum™ Key-Wick® compared to Key-Wick®



#### CHEZ MARTIN

A Key Wick® soaked in Trail's End® #307® sealed the deal for Chez on this Eastern Ohio brute.



#### MIKE NORDBERG

"I got this big, mature buck with my bow during prime rut in Illinois. Down wind of me following a doe. Couldn't have done it without Scent Killer® Autumn Formula®."



#### LEE LAKOSKY

Lee gets it done again on an Iowa Booner at 48 yards. The Scent Killer Gold System™ is a part of Lee's success.



#### BRADY EBERT

With an assist from Scent Killer® Gold® Spray, Deodorant and Laundry Detergent, Brady Ebert got himself an early Christmas and birthday present when he downed this 12 point Wisconsin buck with his crossbow on December 23rd.





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## ELK-FIRE®

Every Bull Needs His Cows.

This extremely intense sexual attractor contains cow elk urine with in-heat secretions to really get his attention. This Strong Lure is highly effective when used during the rut and when bugling. Use With Caution.

- Extremely powerful sexual attractor.
- Contains cow elk urine with in-heat secretions.
- Highly effective during the rut and when bugling.

#455	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004555
#455-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641045541
#84558	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641845585



### LEE LAKOSKY

All in the Family when the LaKosky's and Scent Killer® Gold® team up to take down giant elk like this one.

The color gold for a bottle is a registered trademark of Wildlife Research Center, inc.



## GOLDEN ESTRUS® ELK

The Gold Standard®.

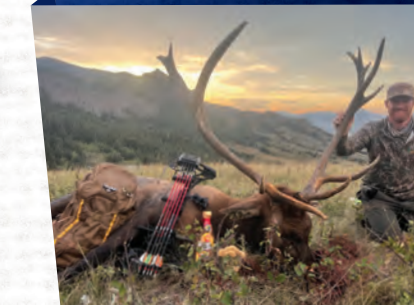
- Cow elk urine with in heat secretions.
- Super Charged® Golden Estrus® Elk with break-through Scent Reflex® Technology for a better response.
- The smell of a new cow in the territory.
- Highly effective during the rut and when bugling.
- The smell that drives bulls wild!

#470	1 FL OZ Gold Bottle – Blister Carded	UPC	024641004708
#470-4	4 FL OZ Gold Bottle – Blister Carded	UPC	024641047040
#470-3	3 OZ Aerosol Spray Can	UPC	024641047033



### RANDY BIRDSONG

It's not just for deer that Randy uses Super Charged® Scent Killer®. He uses it on hunts for monster elk like this one.



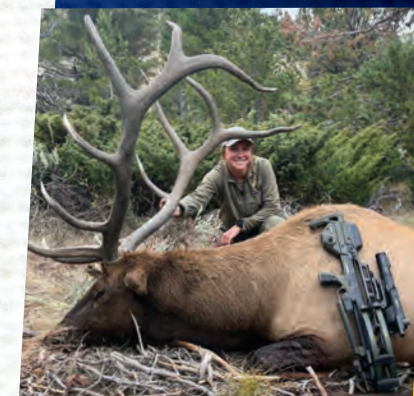
### JEB BURTON

Jeb from Crossroads with the Burtons uses Wildlife Research Center® products whether deer, bear or elk hunting. Nice elk Jeb!



### JOHN VOLKMAN

John is a believer in the Scent Killer System™ when he's harvesting big bulls like this or hunting stud whitetails in the Midwest.



### CHLOE VOLKMAN

Not to be outdone by her dad John, Chloe Volkman used Wildlife Research Center® products to help her harvest this giant Wyoming bull elk.

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## ELK THUNDER™

Premium Synthetic Elk Scent.

- Formulated to stimulate and attract rutting bull elk.
- Bio-engineered through a proprietary process to simulate the smell and make up of real elk urine.
- Super Charged® with Scent Reflex® Technology, for stronger more consistent responses.
- A real odds booster – to improve your luck.
- Most effective during pre-rut and rut.

#40490	1 FL OZ Amber Bottle – Blister Carded	UPC	024641404904
#44904	4 FL OZ Amber Bottle – Blister Carded	UPC	024641449042

## GOLDEN ESTRUS® ELK - SYNTHETIC

Premium Elk Lure.

- Engineered to smell like fresh high-quality estrus elk urine.
- Bio-engineered through a proprietary process to simulate the smell and make up of real elk urine.
- Highly effective during the rut and when bugling.
- The smell your trophy bull has been waiting for.

#44714	4 FL OZ Amber Bottle – Blister Carded	UPC	024641447147
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**WAYNE HARTWIG**

used Scent Killer® Gold® clothing spray, deodorant, body wash and laundry detergent to help him harvest this Wisconsin bruin on opening day. When he set out his bait for what he thought was going to be a full day sit, he instead was done in only an hour and a half! "Truly blessed, he never knew I was there because of your amazing products", wrote Wayne.



**ULTIMATE BEAR LURE®**

Irresistible To Bears.

- Want to bring in bear? This special oily formula will work better and last longer, even in wet conditions. Bears Go Nuts For It!
- Powerful, extremely intense, burning sweet smelling attractant bears can't resist.
- When bear smell Ultimate Bear Lure®, it is common for it to provoke very strong attraction responses.
- Be ready for action!

<b>#100</b>	4 FL OZ Amber Bottle – Blister Carded	<b>UPC</b>	024641001004
<b>NEW #20100</b>	9 FL OZ Amber Bottle – Blister Carded	<b>UPC</b>	024641201008



**4 X 4® MULE DEER LURE**

Synthetic Estrus Type Scent.

- Bio-engineered through a proprietary process to simulate the smell and make up of real deer urine.
- High powered rut time attractor.
- Special synthetic formula attracts mule deer bucks.
- Smells and attracts like estrus scent.

<b>#40400</b>	1 FL OZ Amber Bottle – Blister Carded	<b>UPC</b>	024641404409
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**ULTIMATE MOOSE LURE™**

The Best Moose Lure You Can Use.

- Special synthetic formula.
- Highly concentrated.
- Highly effective all season.
- Really attracts bull moose and cows like it too.

<b>#20480</b>	1 FL OZ Amber Bottle – Blister Carded	<b>UPC</b>	024641204801
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**MOOSE JUICE™**

Powerful Synthetic Attractor.

- Effective all season and especially during the rut.
- Really attracts bull moose and cows love it too.
- Contains no urine or animal by-products.

<b>#31488</b>	8 FL OZ Squirt Top Bottle – Blister Carded	<b>UPC</b>	024641314883
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**LEE LAKOSKY**

Lee loves him some Scent Killer® Gold® when hunting mule deer like this 212" beast.



**MELISSA BACHMAN**

Melissa relies on Scent Killer® Gold® products to help her spot and stalk big muley bucks year after year.



**MARK KAYSER**

From WRC™ Coyote Urine as a cover scent to the complete Scent Killer Gold Scent Elimination System™, Mark says his coyote success revolves around WRC™ products.



**COYOTE JUICE®**

Premium Calling Scent.

- Predators will commonly circle around and approach calling set-ups from downwind, just like when closing in on prey.
- Using a quality predator calling scent helps complete your calling set-up and makes it more realistic to approaching predators.
- Appeals to their territorial, curiosity, and most importantly, their hunting instincts.

<b>#526</b>	8 FL OZ Squirt Top Bottle – Blister Carded	<b>UPC</b>	024641005262
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**COYOTE URINE**

Predator Callers Hunting Scent.

- Masks human scent.
- Triggers competitive behavior.
- Strong natural odor.

<b>#523</b>	4 FL OZ Amber Bottle – Blister Carded	<b>UPC</b>	024641005231
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**Coyotes and other predators** commonly circle around and approach calling sets from downwind, just like when closing in on prey. Using a quality predator calling scent helps complete your calling set-up and makes it more realistic to approaching predators.

**TIP:** If you want some fun without shooting a coyote, just dig a shallow 3" or 4" diameter hole in front of a motion camera (positioned low) and pour a couple ounces of Coyote Juice® in it. Set it up in multiple locations, to improve your odds of action. Sometimes it takes a while before they aren't shy of your camera.

The color red for a cap is a registered trademark of Wildlife Research Center, inc.





Our industry is committed to the health of wild cervids and the sport of hunting. That is why our industry, with the help of the Archery Trade Association, worked with Wildlife Disease Experts, Scientists, Urine Collection Facilities, and Manufacturers to create and establish the Deer Protection Program, to even further safeguard our urine sources and protect this precious resource. Since 2016 when this program began, our urine based scents proudly display the Deer Protection Program Checkmark demonstrating our participation and compliance with the program.

Wildlife Research Center®, as a leading manufacturer of quality hunting scents, partnered together with another leader in our industry to fund a study with CWD Evolution, LLC. It led to a CWD testing protocol known as the RT-QuIC test process, that is specifically designed for testing deer urine. This allows manufacturers of deer and elk scents to test and verify that no CWD is detected in the urine used in their products.

While the risk of urine-based scents spreading CWD is virtually zero, the test verifies that no detectable levels of CWD are found, and provides a final confirmation that the products are safe for use and without risk of spreading CWD. All of our urine-based scents produced since 2019, are tested and certified by CWD Evolution™ that no CWD was detected. Our Urine-Based Scent Packaging displays the RT-QuIC Tested logo confirming the product has been tested.



## SAVE MOM FROM UNWASHABLE STINK...



### SCENT KILLER® SPORTS SPRAY

For Sports & Athletic Clothing & Equipment.

- Attacks a wide range of odors, especially sweat and body odors associated with sports and athletic activities.
- Unscented fragrance-free formula fights odors at the molecular level.
- Continues to work, even after drying.
- Fast acting, powerful performance. Perfect for use on stinky sportswear, equipment, and pads.
- Great for deodorizing locker rooms, equipment rooms, and other spaces notorious for athletic odors.

#950

16 FL OZ Deodorizer Spray  
– Spray Bottle

UPC

024641009505



### SCENT KILLER® SPORTS LAUNDRY DETERGENT

Specially Formulated to Battle Heavy Sweat & Odors in Sports & Athletic Clothing.

- Deep Cleaning Odor Fighting Power.
- Proprietary Multi-Surfactant Blend for Advanced Performance.
- Concentrated Fragrance Free Formula.
- For use with both Standard and High Efficiency Washing Machines.

#949

32 FL OZ Laundry Detergent – Drain Back Bottle

UPC

024641009499

### SCENT KILLER® SPORTS DEODORIZER PUCKS

Shoe, Sports Bag, and Skate Deodorizers.

Fights and absorbs odor and moisture. Helps control sweat and body odors in sports equipment during storage and between use. Perfect for use in shoes, skates, sports bags and other storage containers. Ozone Free alternative - no batteries required.

Stop the Stink!



#923

Packaged 2 Units in a Pack

UPC

024641009239





TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## MICRO BREW® SIDEKICK

- 9 #105 Chainsaw Brian's™ Premium Doe Estrus 4 FL OZ
- 9 #108 Buck-Fire® Raging Estrus™ 4 FL OZ

#70015	Micro Brew® Sidekick	UPC	024641700150
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## SPECIAL GOLDEN ESTRUS® 4 FL OZ SIDEKICK

- 18 #405-4 Special Golden Estrus® 4 FL OZ

#74054	Special Golden Estrus® Sidekick	UPC	024641740545
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## GOLDEN ESTRUS® AEROSOL CAN ATTRACTOR SIDEKICK

- 24 #404-3 Golden Estrus® with Scent Reflex® Technology Aerosol Can
- 12 #412-3 Golden Doe® with Scent Reflex® Technology Aerosol Can

#70030	Aerosol Can Sidekick	UPC	024641700303
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## SPECIAL GOLDEN ESTRUS® SIDEKICK

- 24 units #405 Special Golden Estrus® 1 FL OZ
- 18 units #375 Key-Wicks® 4 pack

#70012	Special Golden Estrus® & Key-Wick®	UPC	024641700129
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## WILDLIFE RESEARCH CENTER® QUARTER PALLETS

Top Items For Maximum Sales

- Mix & Match Quarter Pallets to create half pallet & full pallet displays.
- Must be ordered in qty of 2 or 4 Quarter Pallet Displays.
- Contact Sales Team for Details



#5410



#5411



#5412



#5414

## HALF PALLET DISPLAY



## FULL SIZE PALLET DISPLAY







# CREATE THE ULTIMATE™ TROPHY BUCK PLAYGROUND



## **WILDLIFE® HAS ALL THE TOOLS YOU NEED TO CREATE THE ULTIMATE TROPHY BUCK PLAYGROUND™**

**ATTRACT, PATTERN, CONDITION** With the perfect rope and scrape scents for every situation. Golden Rope™ Kits – Create the ultimate interaction sites that deer visit all year long.

Magnum Scrape-Dripper® - Drips Daytime Only to condition bucks to visit during daytime hunting hours.

Active-Branch® Holder – For the perfect rope or dripper setup – exactly where you want it.

Get all you need in these convenient kits to create the Ultimate Trophy Buck Playground!™

### **100% MONEY-BACK GUARANTEED**

**WILDLIFE® PARTNERS IN DEER PROTECTION & CWD TESTING**

\*The color gold for a cap is a registered trademark of Wildlife Research Center, inc.



**LEARN MORE AT: [WILDLIFE.COM](http://WILDLIFE.COM)**

**HELPING HUNTERS FILL TAGS FOR OVER 40 YEARS**