



WILDLIFE
RESEARCH CENTER®



2024

**PRODUCT
CATALOG**

WELCOME



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WILDLIFE RESEARCH CENTER® HELPING HUNTER'S FILL TAGS FOR OVER 40 YEARS!

More than 40 years ago Wildlife Research Center® started with one simple idea, to make a better deer scent than anything else on the market. It was a humble beginning and a long road.

Over the years and decades, Wildlife® has continued to relentlessly work at producing new and better Scent and Scent Elimination products and better technologies.

Today Wildlife Research Center® is still family owned and committed to doing business in better ways. What we do is our passion. We are thankful and we work hard.

You can use our products with confidence. We started out offering a 100% Money-Back Guarantee on our products and 4 decades later, we still do! We thank all of our customers for the opportunity to make and distribute these fine products and help hunters be more successful.

100% MONEY-BACK GUARANTEED!

Regardless of where you buy it, if you are unsatisfied with any product we make, just send back the bottle with remaining contents via insured carrier, along with a copy of your receipt and we will refund your purchase price – no questions asked!

(Refund amount not to exceed manufacturer suggested retail price. Address is on the package.)

WWW.WILDLIFE.COM

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Please note that in order to provide our customers with the best possible product and service, products and packaging in this catalog may be subject to change.

NEW PRODUCTS

SUPER CHARGED® SCENT KILLER® & SCENT KILLER® GOLD® ULTIMATE VALUE PACK **PAGE 6 & 11**

Everything you need to fight odor before the hunt.



POWERFUL FOOD SCENT ATTRACTANT SPRAYS **PAGE 18**

Available in three highly attractive scents



TRAIL'S END® #307® CLASSIC FORMULA **PAGE 20**

The scent that started it all.



#1 SELECT ESTRUS® VALUE PACK **PAGE 21**

Special Value Pack: Includes Two 1 FL OZ Bottles & Four Key-Wicks®.



ACTIVE-BRANCH™ LICKING BRANCH SCENT SPRAY **PAGE 25**

Stimulates licking branch, scrape, and rub activity.



GOLDEN ROPE™ **PAGE 24**

Scent rope kit.
Attract, Pattern, Condition.

SCENT KILLER® GOLD® PRODUCTS



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH

99%

20 DAYS AFTER DRYING*

PASS THROUGH TESTED FOR REAL LIFE HUNTING SITUATIONS

SCENT KILLER® GOLD® SPRAY

With **HUNT DRY® TECHNOLOGY PLUS +™**

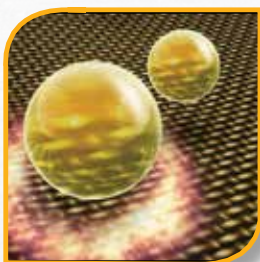
Apply It, Dry It, and Go Hunt!™

This Gold® formula is more effective and longer lasting. Scent Killer® Gold® with Hunt Dry® Technology Plus +™ is formulated for maximum performance after it dries, so you don't have to hunt with wet clothing. You can pretreat your clothing hours, days, or weeks before you hunt! Apply it, Dry it, and Go Hunt!™ Take your scent elimination to the next level!

- Fights odors at the molecular level. Attacks odors on contact!
- Hunt Dry® Technology Plus +™ – formulated for maximum performance after it dries, so you don't have to hunt with wet clothing.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors – most importantly, Human Odor!
- Effectively turns your hunting clothes into a High-Powered scent elimination suit.
- HUNT DRY® Technology Plus +™ Apply it, Dry it, and Go Hunt!

* Scent Killer® Gold® formulated with Hunt Dry® Technology Plus +™ has been found to be 99% effective at stopping replicated human odor – 20 Days After Drying! – in testing at Rutgers University.

#1252	12 FL OZ Spray Bottle	UPC	024641012529
#1255	24 FL OZ Spray Bottle	UPC	024641012550



HUNT DRY TECHNOLOGY PLUS +™

Scientifically Formulated
to Last Longer.

SCENT KILLER® GOLD® 24 / 24 COMBO

With **HUNT DRY** TECHNOLOGY PLUS + Apply It, Dry It, and Go Hunt!™

- Convenient 24 FL OZ field bottle plus 24 FL OZ easy grip refill bottle.
- Works both wet and dry – Hunt Dry® Technology Plus +™
- Scientifically formulated to last longer.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors and at the same time, helps prevent new odors from forming.
- 99% effective at stopping replicated human odor in testing at Rutgers University – 20 days after drying! Takes scent elimination to an extreme level!



#1259

24 / 24 Combo – 24 FL OZ Filled Field Spray Bottle and 24 FL OZ Refill – 48 Total FL OZ

UPC

024641012598



KENNY EVANS

harvested this great 153-inch 14 pointer using Scent Killer® Gold® spray, body wash and laundry detergent.



TIFFANY LAKOSKY

Scent Killer® Gold® allowed this nice antelope to come right into Tiffany Lakosky's setup on this hunt.



JOHN HENNIS

harvested this nice bear on his first outing. Scent Killer® Gold® kept the bear unaware.



MELISSA BACHMAN

Another trophy antelope for Melissa Bachman and The Scent Killer Gold Family™ of products.



SCENT KILLER® GOLD® SPRAY GALLON COMBO

With **HUNT DRY** TECHNOLOGY PLUS + Apply It, Dry It, and Go Hunt!™

Apply It, Dry It, and Go Hunt!™

- Works both wet and dry – Hunt Dry® Technology Plus +™
- Scientifically formulated to last longer.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors and at the same time, helps prevent new odors from forming.
- 99% effective at stopping replicated human odor in testing at Rutgers University – 20 days after drying! Takes scent elimination to an extreme level!

#1268

24 FL OZ Field Spray Bottle and 1 Gallon Refill

UPC

024641012680

SCENT KILLER® GOLD® AUTUMN FORMULA® SPRAY

With **HUNT DRY** TECHNOLOGY PLUS + Apply It, Dry It, and Go Hunt!™

- Specialized blend of advanced odor fighting ingredients engineered to fight and help prevent human odor while adding a subtle scent of the forest floor.
- Scientifically formulated to last longer.
- Works both wet and dry – Hunt Dry® Technology Plus +™



#1275

24 FL OZ Spray Bottle

UPC

024641012758



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH

SCENT KILLER® GOLD® LAUNDRY DETERGENT WITH POWER BOOST PLUS™

Ultra-Premium Formula – The Gold Standard® Laundry Detergent.

- Enhanced formula with even more odor fighting power, aggressively cleans and fights odors at the molecular level.
- Proprietary multi-surfactant formula fights odors, dirt, and stains in your hunting clothes without adding any U.V. brighteners.
- High-Performance and extra concentrated - Now gets even more loads per fluid ounce so you can wash more of your favorite hunting clothes.
- Special H-E® Formula works in both standard and high-efficiency washing machines.



#1248

18 FL OZ Laundry Detergent

UPC

024641012482

#1249

32 FL OZ Laundry Detergent
– Drain Back Bottle

UPC

024641012499



SCENT KILLER® GOLD® AUTUMN FORMULA® LAUNDRY DETERGENT

The serious odor fighting power of premium Scent Killer® Gold® laundry detergent formulated with the scent of forest floor in the fall.

#1289

32 FL OZ Liquid Autumn Formula®
Laundry Detergent – Drain Back Bottle

UPC

024641012895

SCENT KILLER® GOLD® AUTUMN FORMULA® DRYER SHEETS

- Help prevent static build up from attracting lint and hair that may contain odors.
- Adds a subtle scent of the forest floor to help keep game animals from detecting your presence.
- Softens your clothes to help keep them quiet when you're in the woods.



#1283

Packaged 40 sheets to a box

UPC

024641012833

SCENT KILLER® GOLD® DRYER SHEETS

Premium & Unscented.

- Help prevent static build-up from attracting lint and hair that may contain odors.
- Softens hunting clothes to help keep them quiet.

#1280

Packaged 18 sheets in a resealable pack

UPC

024641012802



SCENT KILLER® GOLD® PERSONAL CARE KIT

Perfect for getting cleaned up before and after the hunt.
Everything The Serious Hunter Needs To Fight Odor Before The Hunt!

NEW
#1607

Combo Kit Includes: 12 FL OZ Spray,
24 FL OZ Spray Refill, 18 FL OZ Laundry Detergent,
4.5 OZ Bar Soap, & 2.25 OZ Antiperspirant.

UPC

024641016077

SCENT KILLER® GOLD® HEAVY DUTY WASHCLOTHS

- Packed with odor fighting Performance.
- These Heavy Duty Washcloths are 2.5 times thicker than regular Scent Killer® Field Wipes.
- Work great before / after hunting, fishing, camping, athletics, and performance sports.
- Formula enriched with Vitamin E & Aloe.
- Perfect for your next hunt.

#1296

12 (8" x 8") Washcloths in a Resealable Pack

UPC

024641012963

SCENT KILLER® GOLD® FIELD WIPES

A Convenient Way To Clean & Fight Odors.

- They work great in the field when a shower is not available.
- New and improved unscented formula cleans and fights human odor.
- Also great to just touch-up high perspiration areas.
- Made with a Special Anti-Odor™ formula for your body.
- Enriched with Vitamin E and Aloe.

#1295

24 (10" x 7") Wipes in a Resealable Pack

UPC

024641012956



SCENT KILLER® GOLD® ANTIPERSPIRANT & DEODORANT

Really Works Hard Against Underarm Perspiration & Odor.

- New improved special unscented formula.
- Convenient push-up stick.
- Fights odors! – A must for big game hunters.

#1247

2.25 OZ Stick – Blister Carded

UPC

024641012475

SCENT KILLER® GOLD® BODYWASH & SHAMPOO

Ultra-Premium Formula

- Powerful Anti-Odor™ Formula.
- Deep Cleaning Lather – Refreshing.
- Special Moisturizers with Aloe.
- Once you try it, you will appreciate the quality.



#1240

12 FL OZ Easy Grip Shower Bottle

UPC

024641012406

#1241

24 FL OZ Easy Grip Bottle
(Biggest Practical Shower Size.)

UPC

024641012413

SCENT KILLER® GOLD® HAIR CONDITIONER

#1291

8 FL OZ Bottle

UPC

024641012918



SCENT KILLER® GOLD® BAR SOAP

Ultra-Premium Odor Fighting Bar Soap.

- Special Unscented Anti-Odor™ Formula.
- Deep cleaning.
- Special moisturizers with aloe.
- Really fights human odor!



#1242

4.5 OZ Serious Size Bar

UPC

024641012420

#1243

4.5 OZ Serious Size Bar
– Blister Carded

UPC

024641012437

SUPER CHARGED® SCENT KILLER®



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH

99%

10 DAYS AFTER DRYING*

APPLY IT, DRY IT, AND GO HUNT!™

HIGH-OUTPUT SPRAYERS - FOR MAXIMUM COVERAGE

SUPER CHARGED® SCENT KILLER® SPRAY

Hunt Dry® Technology For Hunting Outerwear & Boot Bottoms.

99% Effective at stopping replicated human odor -10 Days After Drying - in testing at Rutgers University!

- Hunt Dry® Technology for maximum performance after it dries.
- Attacks a wide range of odors – most importantly, human odor!
- Fights odors at the molecular level. Special Odorless Formula™.



#1552

#555

#559

#568

#1552	12 FL OZ Spray Bottle	UPC	024641015520
#555	24 FL OZ Spray Bottle	UPC	024641005552
#559	24 / 24 Combo – 24 FL OZ Filled Field Spray Bottle and 24 FL OZ Refill – 48 Total FL OZ	UPC	024641005590
#568	24 FL OZ Field Spray Bottle and 1 Gallon Refill	UPC	024641005682

SUPER CHARGED® SCENT KILLER® AUTUMN FORMULA® SPRAY

Hunt Dry® Technology For Hunting Outerwear & Boot Bottoms.

**99% Effective at stopping replicated human odor -10 Days After Drying
- in testing at Rutgers University!**

The superior scent elimination formula of Super Charged® Scent Killer® has been formulated with the scent of the forest floor to give you the most powerful weapon ever against a buck's most powerful defense — his nose!

- Subtle scent of dirt and decaying leaves during the Fall hunting season.
- Attacks a wide range of odors – most importantly Human Odor!
- Attacks Odors on Contact - Continues to work for days after drying.
- Calms and Relaxes Deer and Big Game.



#1572



#575



#579

#1572	12 FL OZ Spray Bottle	UPC	024641015728
#575	24 FL OZ Spray Bottle	UPC	024641005750
#579	24 / 24 Combo – 24 FL OZ Filled Field Spray Bottle and 24 FL OZ Refill – 48 Total FL OZ	UPC	024641005798

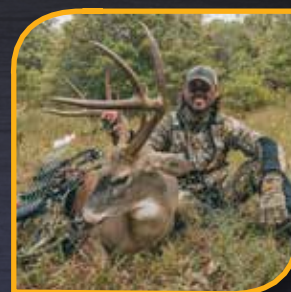
SUPER CHARGED® SCENT KILLER® FOREST EDGE® SPRAY

Hunt Dry® Technology For Hunting Outerwear & Boot Bottoms.

**99% Effective at stopping replicated human odor -10 Days After Drying
- in testing at Rutgers University!**

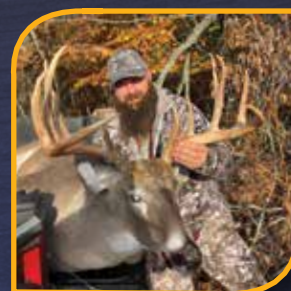
- Subtle smell of fresh cut wood and forest scents.
- Attacks Odors on Contact - Continues to work for days after drying.
- Attacks a wide range of odors – most importantly Human Odor!
- Calms and Relaxes Deer and Big Game.

#593	24 FL OZ Field Spray Bottle	UPC	024641005934
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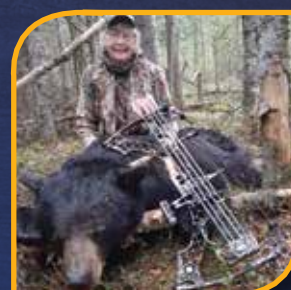
NATE HOSIE

relies on Super Charged® Scent Killer® to harvest great bucks throughout the country.



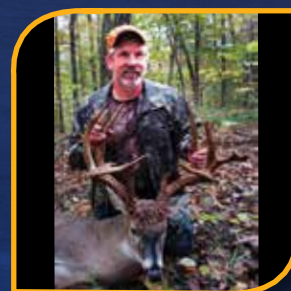
JEFFREY HUBBARD

"I harvested this giant on the blood moon. I love y'all's products, I use all of them. I love Scent Killer®."



MARLENE ODAHLEN

"350 lbs. Spring bear. Thank you, Scent Killer®, he never knew what hit him."



MICHAEL PERRY

What a great buck for Michael Perry user of WRC® family of products.



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH

SCENT KILLER® BAR SOAP

Special Anti-Odor™ Formula Fights Human Odor.

- NEW Improved formula.
- Unscented bar.
- Special odor-fighting properties.

#541	4.5 OZ Serious Size Bar – Blister Carded	UPC	024641005415
NEW #80541	4.5 OZ Serious Size Bar – Bulk	UPC	024641805411



SUPER CHARGED® SCENT KILLER® BODY WASH & SHAMPOO

Hard On Human Odor.

- Anti-Odor™ unscented formula attacks human odor.
- Formulated for long-term effectiveness.
- Special formula with moisturizers is gentle on your skin.

#540-12	12 FL OZ Easy Grip Shower Bottle	UPC	024641540121
#540-24	24 FL OZ Easy Grip Shower Bottle	UPC	024641540244



SCENT KILLER® AUTUMN FORMULA® DRYER SHEETS

Adds The Subtle Scent Of The Forest Floor.

- Help prevent static build-up from attracting lint and hair that may contain odors.
- Softens hunting clothes to help keep them quiet.

#580	12 Sheets in a Resealable Pack	UPC	024641005804
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#546

#546-33

#585

#585-33

SUPER CHARGED® SCENT KILLER® CLOTHING WASH

Hard On Human Odor.

- Improved formula cleans and attacks odors even better!
- Special high efficiency formulation is compatible with both standard and high efficiency washing machines.
- Contains no UV-brighteners.

#546	18 FL OZ Clothing Wash	UPC	024641005460
#546-33	32 FL OZ Clothing Wash – Drain Back Bottle	UPC	024641546338
#585	18 FL OZ Autumn Formula® Clothing Wash	UPC	024641005859
#585-33	32 FL OZ Autumn Formula® Clothing Wash – Drain Back Bottle	UPC	024641585337



SUPER CHARGED® SCENT KILLER® ULTIMATE VALUE PACK

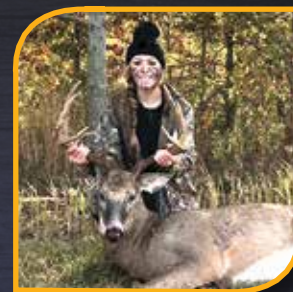
Everything A Hunter Needs To Fight Odor Before The Hunt!

- 12 FL OZ – Super Charged® Scent Killer® Spray Field Bottle.
- 24 FL OZ – Super Charged® Scent Killer® Spray Refill.
- 18 FL OZ – Super Charged® Scent Killer® Clothing Wash.
- 4.5 OZ – Scent Killer® Bar Soap.
- 2.25 OZ – Scent Killer® Gold® Antiperspirant & Deodorant.

NEW
#80661

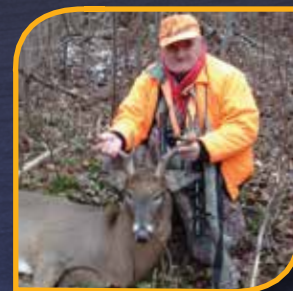
Combo Kit Includes: 12 FL OZ Spray, 24 FL OZ Spray Refill, 18 FL OZ Clothing Wash, 4.5 OZ Bar Soap, & 2.25 OZ Antiperspirant.

UPC 024641806616



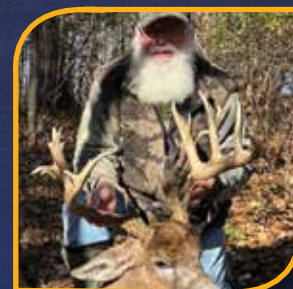
MADISON HOFFMAN

The Scent Killer Family™ allowed her to harvest the buck of a lifetime Gross score 151 2/8".



CHARLES CESTODIO

had this buck at 10 yards, totally unaware he was on stand, thanks to Scent Killer®



WAYNE HARTWIG

The Scent Killer family™ allowed this giant to come within 20 yards. Green Score 198" 20 points.



JIM FRADY

"WRC Strikes again". Jim Frady harvested this beautiful Texas buck using the Scent Killer System™.

SCENT KILLER® AIR & SPACE



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH

NO ZONE® TECHNOLOGY



#958

#953

SCENT KILLER® AIR & SPACE DEODORIZER

For Rooms and Open Spaces.

- Powered with cutting edge NO ZONE® Technology to attack a wide range of odors and knock them out!
- Works for a wide range of applications, including rooms, closets, back packs, sport bags, storage containers, cabins, vehicles, RV's, and more!
- Special unscented formula fights odors without adding any fragrances.
- Ozone free technology - perfect for hunters, outdoor enthusiasts, and sports enthusiasts alike.



#953

16 FL OZ Spray Bottle

UPC

024641009536

#958

32 FL OZ Spray Bottle

UPC

024641009581

SCENT KILLER® NO ZONE® TOTE TAMERS®

Boots, Bags & Totes.

- Fights and absorbs odor and moisture.
- Perfect for use in boots, totes, and sport bags.
- Ozone Free alternative – No batteries required.
- Can last all season long.



#922

Packaged 2 Units in a Pack

UPC

024641009222

SCENT KILLER® AIR & SPACE DEODORIZER FOREST EDGE

For Rooms and Open Spaces.

- Powered with cutting edge NO ZONE® Technology to attack a wide range of odors and knock them out!
- Adds a deer friendly scent, that smells great before and after the hunt!
- Rugged and appealing scent of fresh cut wood and other fall forest scents.
- Works for a wide range of applications, including rooms, closets, back packs, sport bags, storage containers, cabins, vehicles, RV's, and more!
- Ozone free technology – perfect for hunters, outdoor enthusiasts, and sports enthusiasts alike.



#930

16 FL OZ Spray Bottle

UPC

024641009307

THE PERFECT SCENT CONTROL SOLUTION FOR:

- **ROOMS & CLOSETS**
- **CABINS**
- **BACKPACKS & TOTES**
- **VEHICLES & RV'S**

GOLDEN ESTRUS® PRODUCTS



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



SPECIAL GOLDEN ESTRUS®

Fresh & Super Premium Whitetail Doe Urine With Estrus Secretions.

- Originally available exclusively to hunting industry insiders.
- Every bottle is labeled with its own serial number and "Use By" date.
- The smell your trophy buck has been waiting for.



#405



#405-4



#84058

#405

1 FL OZ Bottle – Blister Carded
Special Value Pack: Includes Two Key-Wicks®

UPC

024641004050

#405-4

4 FL OZ Bottle – Blister Carded
Special Value Pack: Includes One Magnum™ Key-Wick®

UPC

024641040546

#84058

8 FL OZ Spray Bottle, in Clamshell (shelf or hang)

UPC

024641840580



#242-3



#242-4



**DRIPPER
COMBO**
Page 26

GOLDEN SCRAPE®

Take Scape Hunting To A Whole New Level!™

- Super Charged® Golden Scape® with break-through Scent Reflex® Technology for a better response!
- A perfect blend of Golden Estrus® and intruding buck scents with subtle tones of fresh scraped earth and Territorial Musk™.
- Extremely effective at both mock scrapes and natural scrape locations.
- The smell that can shift your scrape into overdrive.

#242-3	3 OZ Aerosol Can	UPC	024641024232
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#242-4	4 FL OZ Bottle – Blister Carded	UPC	024641024249
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GOLDEN ESTRUS XTREME®

Extra Long Range - Premium Estrus Scent.

- Intensified Golden Estrus® scent for extra long range.
- Proprietary process makes it stronger, more intense, and longer reaching.
- Super premium whitetail doe urine with estrus secretions.
- Squirt top for easy application

#407-2	2 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Pro-Wicks®	UPC	024641040720
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DRAKE CARROLL
harvested this great Buck using Golden Scape® Spray to get the buck to close the distance for the shot.



RYAN BEESON
"Lured this beautiful buck into 6 yards using Golden Scape®. Thank You much Wildlife Research Center®."



CASEY STORLIE
harvested this great buck using a wide variety of WRC® products on this picture-perfect hunt.



SAM PULLAR
harvested this dandy using all of the Wildlife® products.



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



GOLDEN ESTRUS® WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Estrus® Scent.

- Premium Doe Urine with Estrus Secretions, enhanced with break-through Scent Reflex® Technology for a better response.
- Engineered for stronger more consistent results.
- Takes estrus scents to A Whole New Level!™



#404

1 FL OZ Amber Bottle – Blister Carded
Special Value Pack: Includes Two Key-Wicks®

UPC

024641004043

#404-4

4 FL OZ Amber Bottle – Blister Carded
Special Value Pack: Includes One Magnum™ Key-Wick®

UPC

024641040447

GOLDEN BUCK®

Extra Premium – Territorial / Challenge Type Scent.

- Extra Premium buck urine with tarsal smell and Territorial Musk™.
- Territorial intrusion scent - stimulates aggression.
- Effective early fall all the way through the rut.

#262

1 FL OZ Amber Bottle – Blister Carded
Special Value Pack: Includes Two Key-Wicks®

UPC

024641002629



GOLDEN ESTRUS® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Estrus® Scent.

- Premium doe urine with estrus secretions, enhanced with break-through Scent Reflex® Technology for a better response.
- 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer for maximum coverage.
- No reactive propellants to change the smell of the product.
- Takes Estrus Scents to A Whole New Level!™

#404-3

3 OZ Aerosol Can

UPC

024641040430



GOLDEN DOE® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Doe® Scent.

- Extra premium doe urine, enhanced with break-through Scent Reflex® Technology for a better response.
- 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer for maximum coverage.
- No reactive propellants to change the smell of the product.
- A Whole New Level!™

#412-3

3 OZ Aerosol Can

UPC

024641041239

ESTRUS GOLD® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Premium Synthetic Doe Estrus Scent

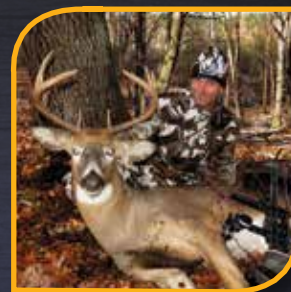
- Engineered to smell to a deer like fresh high quality doe estrus urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger more consistent responses.
- 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer for maximum coverage.
- No reactive propellants to change the smell of the product.
- A Whole New Level!™

#44063

3 OZ Aerosol Can

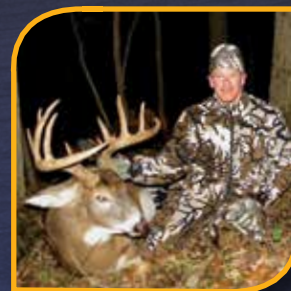
UPC

024641440636



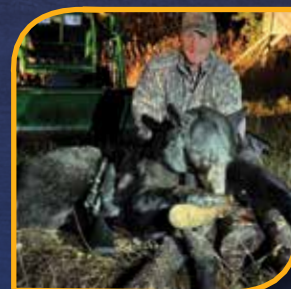
JAY FEIGUM

This Great 10 Pointer came to Jay Feigum's setup thanks to his use of the Scent Killer System™.



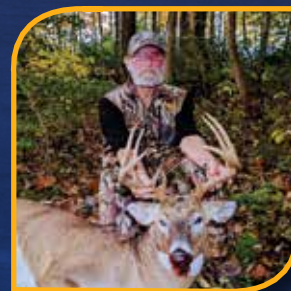
DAN URBAS

harvested another great buck with his regiment of Scent Killer® Gold® products doing their part on the hunt.



GERRY LIPINSKI

"I am pretty confident the Wildlife Research Center® scent control products helped getting the bear in so close giving me the time needed to make the shot. 300 lbs. at 6 yards."



ROBERT BROWN

"I will never go to the woods without your products. Love your Scent Killer® Gold® or Golden Estrus®. Both are phenomenal products. This buck came in at a trot. I am 77 and still fortunate I can get out and score using your products."

ATTRACTOR SPRAYS



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



POWERFUL FOOD SCENT ATTRACTOR SPRAYS

Available in three highly attractive scents.

- Premium quality - Strong and Extra Long Range
- Powerful attraction qualities cover your scent and attract Deer and other Big Game.
- Increase action at food plot and bait sites or use stand alone to help bring in big game.
- Developed from decades of research by the scent experts at Wildlife Research Center®.

NEW #735	Acorn Supreme Attractant – 8 OZ Spray	UPC	024641007358
NEW #736	Caramel Apple Attractant – 8 OZ Spray	UPC	024641007365
NEW #738	Sweet Corn Attractant – 8 OZ Spray	UPC	024641007389



MICRO BREW® CRAFT SCENTS

This line is a tribute to our founders and family story. Each one has a unique blend of Super Premium ingredients to help enhance and bring your hunt to A Whole New Level™. This premium line of high-performance lures are crafted in small batches with only premium, high quality ingredients, by the scent masters at Wildlife Research Center®.



BUCK-FIRE® RAGING ESTRUS™

A tribute to the "Wild Bunch" at the old Northwoods deer camp, out where the bucks weren't that easy to come by. This carefully crafted Estrus Scent is specially tweaked with two secret, rut inspiring ingredients and just a touch of tarsal smell to help reach out to that hard to find buck. The strong sexual attraction and strong territorial appeal will really fire him up!

PERFORMANCE QUALITIES

TERRITORIAL	10
SEXUAL ATTRACTION	9
CURIOSITY	7

#108

4 FL OZ Amber Bottle – Blister Carded. Special Value Pack: Includes One Magnum™ Key-Wick®

UPC

024641001080

TRAPPER JOHN'S™ ULTIMATE BUCK LURE®

Trapper John's™ Ultimate Buck Lure® is a tribute to the late founder. Made from a secret recipe locked up in a vault for 30 years. This complex lure combines old forgotten secrets from the trappers of long ago, highly attractive oils, and Super-Premium Doe Urine with Estrus Secretions. Pique many of a buck's interests all at once. High Performance All Season & Rut.



PERFORMANCE QUALITIES

CURIOSITY	10
SEXUAL ATTRACTION	8
TERRITORIAL	7

#107

4 FL OZ Amber Bottle – Blister Carded. Special Value Pack: Includes One Magnum™ Key-Wick®

UPC

024641001073

CHAINSAW BRIAN'S™ PREMIUM DOE ESTRUS

Brian owns more chainsaws than anyone we know, and he's the perfect guy to have around deer camp when the firewood is running low. He knows a thing or two about deer lures as well. This carefully crafted HIGH-OCTANE Doe Estrus Scent, is made from our most premium Doe Urine with Estrus Secretions and then supercharged, with Territorial Musk™, and another secret ingredient to make it even hotter.



PERFORMANCE QUALITIES

SEXUAL ATTRACTION	10
TERRITORIAL	8
CURIOSITY	7

#105

4 FL OZ Amber Bottle – Blister Carded. Special Value Pack: Includes One Magnum™ Key-Wick®

UPC

024641001059

SCENT & LURES



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



CLASSIC
FORMULA

TRAIL'S END® #307®

The scent that started it all.

- The all season & rut buck lure.
- Over 40 years of proven performance.
- Complex blend of doe urine with in-heat secretions and other ingredients appealing to sex, curiosity, and hunger instincts.
- **Our classic formula at a special new low price.**

#307	1 FL OZ Amber Bottle – Blister Carded	UPC	024641003077
#307-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641030745

DOE IN ESTRUS™

Powerful Sexual Attractor.

- Doe urine with estrus secretions.
- Carefully collected from whitetail does.
- Triggers the sexual attraction instinct of whitetail bucks.
- Brings in bucks aroused.

#225	1 FL OZ Amber Bottle – Blister Carded	UPC	024641002254
#225-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641022542
#82258	8 FL OZ High Output Spray Amber Bottle, in Clamshell (shelf or hang)	UPC	024641822586





#1 SELECT ESTRUS®

Powerful Sexual Attractor
Whitetail Doe urine with Estrus Secretions.

- A touch of Secret Musk – Really Increases Drawing Power.
- This is the real deal and very effective during the rut.
- The Smell Your Trophy Buck has been Waiting For!

#401	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641004012
NEW #401-2	Special Value Pack – Blister Carded Includes Two 1 FL OZ Bottles & Four Key-Wicks®	UPC	024641040126
#401-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641040140



SELECT DOE URINE™

The Perfect Lure For Non-Rut Hunting.

A mild, non-threatening territorial attractor. This lure contains non-estrus doe urine that masks human scent, appeals to the curiosity instinct of the buck and then acts as a calming agent to reduce fear.

#410	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004104
#84104	4 FL OZ Amber Bottle – Blister Carded	UPC	024641841044

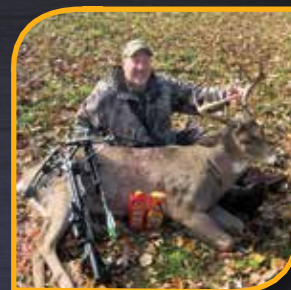
MEGA-TARSAL PLUS®

Super-Effective Territorial Intrusion Scent.

Few lures bring in the bucks with greater regularity than a good territorial intrusion scent. Mega-Tarsal Plus® is the best. Made with tarsal smell combined with urine drippings. We also added a very secret, special musk that really gets the dominant buck going. Effective early fall all the way through the rut.

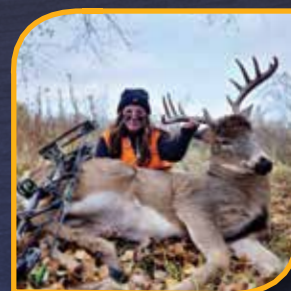


#430	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004302
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STEVEN SCHNEIDER

"New hunting spot, same superior Scent Killer® Gold® and Trail's End® #307® helped me bag this nice 8 point."



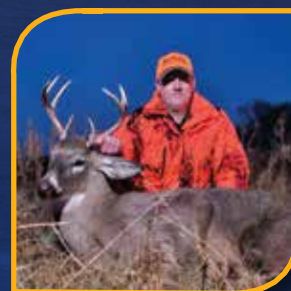
DAKOTA CARROLL

Great Hunt for Dakota Carroll taking this nice buck using The Scent Killer System™.



BRIAN GRIFFITH

What a incredible day for Brian Griffith, two great bucks out of the same stand totally unaware he was there thanks to Scent Killer®.



BRIAN GRIFFITH

"Mega-Tarsal Plus® brought them in with lips curled."

SYNTHETIC SCENTS



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



BIO ENGINEERED

Next Generation of Synthetic Scents.

New technologically advanced formulas bio-engineered through a proprietary process to simulate the smell and make up of real deer urine. **Stronger, richer, more realistic.**



ESTRUS GOLD® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Premium Synthetic Doe Estrus Scent.

- Engineered to smell to a deer, like fresh, high quality doe estrus urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger, more consistent responses.
- 3 OZ of premium scent in a pressurized can for convenient dispersal.
- No reactive propellants to change the smell of the product.
- A Whole New Level!™

#44063

3 OZ Aerosol Can

UPC

024641440636

ESTRUS GOLD®

Super Premium Synthetic Doe Estrus Scent.

- Extra Potent, High Performance, Ultra-Realistic.
- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger, more consistent responses.
- The smell your trophy buck has been waiting for.

#40406

1 FL OZ Bottle – Blister Carded
Special Value Pack: Includes
Two Key-Wicks®

UPC

024641404065

#44064

4 FL OZ Bottle – Blister Carded

UPC

024641440643



ULTIMATE BUCK LURE®

All Season & Rut Performance.

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® with Scent Reflex® Technology, for stronger, more consistent responses.
- Enhanced with additional highly attractive ingredients for extended all season and rut attraction.

#40309

1 FL OZ Amber Bottle
– Blister Carded

UPC

024641403099

#43094

4 FL OZ Amber Bottle
– Blister Carded

UPC

024641430941

SYNTHETIC ESTRUS™

Simulates the Scent of a Real Doe in Heat.

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Enhanced with Scent Reflex® Technology, for stronger, more consistent responses.
- Stronger, richer for a more realistic smell.
- Most effective during pre-rut and rut.

#40226

1 FL OZ Amber Bottle
– Blister Carded

UPC

024641402269

#42264

4 FL OZ Amber Bottle
– Blister Carded

UPC

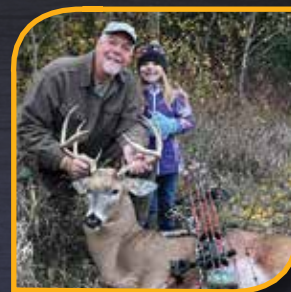
024641422649

#82268

8 FL OZ Spray Bottle, in
Clamshell (shelf or hang)

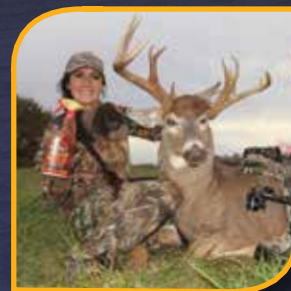
UPC

024641822685



TROY EHERT

harvested this great 9 pointer with 16" spread at 15 yards thanks to The Scent Killer System™.



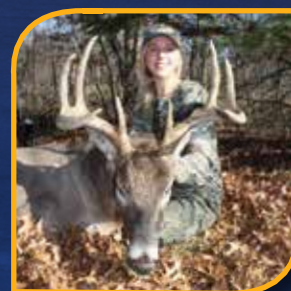
MELISSA BACHMAN

harvested this very unique buck with help of Scent Killer® Gold®. Her field bottle is always in pack to keep odor free™.



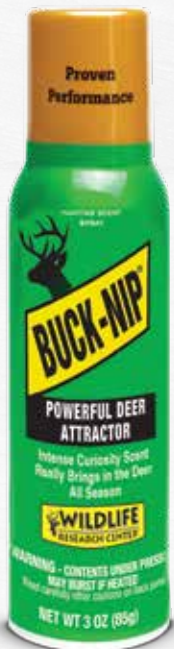
JOHN VOLKMAN

Scent Killer® worked great for John Volkman taking this buck at 15 yards coming right in to his Golden Rope™ scent setup during field testing.



VERONICA AMENRUD

"This was the most fun I've had hunting in many years. We talked and giggled most of the time and saw some beautiful, amazing critters. It's about the time spent with family and friends and experiencing the outdoors." Todd Amenrud father to Veronica



BUCK-NIP®

Powerful Deer Attractor

- Buck-Nip® is like cat-nip for deer.
- Intense curiosity scent attracts bucks early-season and continues to work great all the way through the rut.
- Made from secret plant derivatives and does not contain urine.
- Proven performance attracts both bucks and does.

#320-3

3 OZ Aerosol Can

UPC

024641032039

HOT MUSK®

Really Captures a Buck by the Nose.

Hot Musk® is a unique mixture of secret musk scents, blended together to create a highly effective buck lure that is also irresistible to does. Developed by Wildlife Research® and extensively field-tested with remarkable results. Hot Musk® really attracts the Whitetail Bucks. Highly effective, especially October through December.

#300

1 FL OZ Bottle – Blister Carded

UPC

024641003008



SCRAPE HUNTING PRODUCTS



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



GOLDEN ROPE™

Scent Rope Kit –
Attract, Pattern, Condition

The Golden Rope™ Advantage:

- **Wildlife Research Center® Scent Rope** Proprietary Natural Fiber Rope, High Absorption, No Chemical Treatments, High Durability.
- **Golden Rope Concentrate** 4 FL OZ bottle makes 20 FL OZ of the ultimate long lasting attraction scent to dip the ends of your ropes in. Enough to freshen up the scent on your rope set up multiple times throughout the season.
- **Dipping your Rope** This kit comes in a convenient wide mouth resealable container to hold your rope scent so you can easily dip and re-dip the end of your rope in after it is set up. This technique allows for quick, easy and more effective application of scent onto your rope.

NEW
#396

3 Ropes, 4 FL OZ Golden Rope™ Concentrate,
3 cable ties, & Resealable Container for
Mixing and Dipping

UPC

024641003961



ACTIVE-BRANCH™ LICKING BRANCH SCENT SPRAY

Active-Branch is the Ultimate Licking Branch Scent.

- Attracts and stimulates activity at licking / interaction branches and rub sites.
- Use at natural sites or create your own mock interaction branches or mock rubs.
- Perfect for use at and near scrape locations.

NEW
#247-3

3 OZ Aerosol Can

UPC

024641024737



ACTIVE-BRANCH™ MOCK SCRAPE KIT

The Anywhere Mock Scrape Solution™

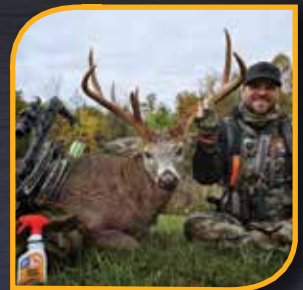
- You can easily set up the Active-Branch™ on a tree or wooden post in the perfect location.
- The patent pending branch holder allows you to mount two branches at the same time.
- An interaction branch at the perfect height and a second branch to mount your Scrape-Dripper above.
- Attract, Pattern, and Condition bucks to visit during daytime hunting hours.

#393

Kit Includes: Branch Holder, Mounting Strap, Magnum Scrape-Dripper®, and 4 FL OZ Golden Scrape® Scent.

UPC

024641003930



RANDY BIRDSONG

Super Charged® Scent Killer® is always along for the ride as Randy Birdsong harvests great bucks all over the country.



MARK KAYSER

uses Scent Killer® Gold® and Coyote Juice® to get the extra edge to harvest Coyotes all season.



TOM CARROLL

The Scent Killer System™ allowed Tom Carroll to remain undetected as this Bear came into Archery range.



LUKE & CHUCK GRIFFITH

Brothers Luke and Chuck Griffith harvested these two great bucks using a variety of Wildlife® attractor scents and all of the Scent Killer System™



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH

DRIPS DAYTIME ONLY



#385

#386

#40387

MAGNUM SCRAPE-DRIPPER® COMBO

The Smart Dispenser That Keeps A Scrape Fresh & Working.

- Drips daytime only, to get bucks to come during daytime hours depending on daytime/night time temperature swings.
- Can operate for up to 2-3 Weeks on 4 FL OZ of scent depending on temperature swings.
- Gradually intensifies scent output to get bucks even more riled up!
- Normally shuts down during rain & bad weather, so it saves your valuable scent.



#381



#381	Magnum Scent-Dripper® – No Scent Included	UPC	024641003817
#385	Combo Pack Includes: Magnum Scent-Dripper® and 4 FL OZ Active-Scent® Scent.	UPC	024641003855
#386	Combo Pack Includes: Magnum Scent-Dripper®, 4 FL OZ Ultra Premium Golden Scent® Scent.	UPC	024641003862
#40387	Combo Pack Includes: Magnum Scent-Dripper®, 4 FL OZ Hot-Scent® Scent	UPC	024641403877

THE ULTIMATE DOUBLE SCRAPE-DRIPPER KIT

Two Is Better Than One & This Serious Combo Includes 2 Of The Best Scrape-Drippers & 2 Bottles Of The Best Scrape Scent You Can Use At A Scrape Location!

- Magnum Scrape-Dripper® drips daytime only, to get bucks to come during daytime hours.
- Can operate for up to 2-3 Weeks on 4 FL OZ of scent depending on temperature swings.
- Gradually intensifies scent output to get bucks even more riled up!
- Normally shuts down during rain & bad weather, so it saves your valuable scent.
- Ultra-Premium Time Release Golden Scrape® Scent with Scent Reflex® Technology.
- Kit includes 2 - Magnum Scrape-Dripper® and 2 - 4 FL OZ bottles of Premium Golden Scrape® scent with break-through Scent Reflex® Technology.

#392

2 - Drippers and 2 - 4 FL OZ
Golden Scrape® Scent

UPC

024641003923



#392



#389

#40388

SUPER CHARGED® SCRAPE-DRIPPER COMBO

Higher Output to Simulate Higher Deer Traffic.

- Patterns nocturnal bucks to daytime!
- Can operate for up to 7 to 12 days on 4 FL OZ of scent depending on conditions.
- Normally shuts down during rain & bad weather, so it saves your valuable scent.
- Patented, High Output Scrape-Dripper and Golden Scrape® or Hot-Scrape®, with break-through Scent Reflex® Technology, helps get more action faster at mock scrape locations.

#389

Combo Pack Includes: Super-Charged®
Scrape-Dripper, 4 FL OZ Golden Scrape® Scent.

UPC

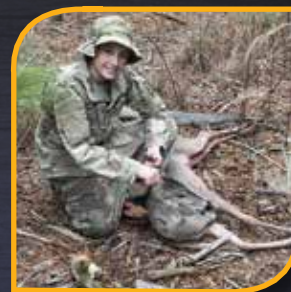
024641003893

#40388

Combo Pack Includes: Super Charged®
Scrape-Dripper, 4 FL OZ Hot-Scrape® Scent.

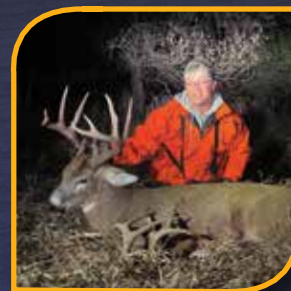
UPC

024641403884



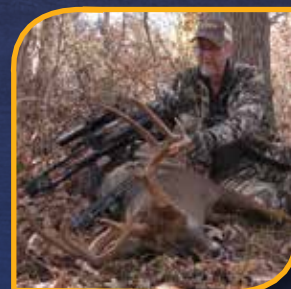
**JOSEPH
KOZLINSKI**

first deer! Scent Killer® and Active-
Scrape® were his products of choice.



**ERIC
GUTTORMSSON**

After watching this buck for a few years,
he was able to harvest him this season
using a variety of Wildlife® products.



STEVE BARTYLLA

"Wildlife Research Center® Products are
my go to scent reduction, mock scrape
making and scent drawing products, as
they simply do exactly what they promise,
and that's HUGE!"



MIKE NORDBERG

"Wildlife Research Center® products
a must for me every year come deer
season." Mike uses Pine Masking
Scent and Scent Killer® Gold® 240 lbs.
8 points.



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH

GOLDEN SCRAPE®

Take Scrape Hunting To A Whole New Level!

- Super Charged® Golden Scrape® with break-through Scent Reflex® Technology for a better response!
- A perfect blend of Golden Estrus® and intruding buck scents with subtle tones of fresh scraped earth and Territorial Musk™.
- Extremely effective at both mock scrapes and natural scrape locations.
- The smell that can shift your scrape into overdrive.

#242-3	3 OZ Aerosol Can	UPC	024641024232
#242-4	4 FL OZ Bottle – Blister Carded	UPC	024641024249



ACTIVE-SCRAPE®

The Hottest Scent You Can Use At A Scrape!

- Super Charged® Active-Scrape® with break-through Scent Reflex® Technology for a better response.
- Time release formula — lasts longer.
- The smell of a fresh scrape: doe urine with estrus secretions - blended with strong buck urine.

#240-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641024041
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Spray Formula

#82408	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641824085
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HOT-SCRAPE®

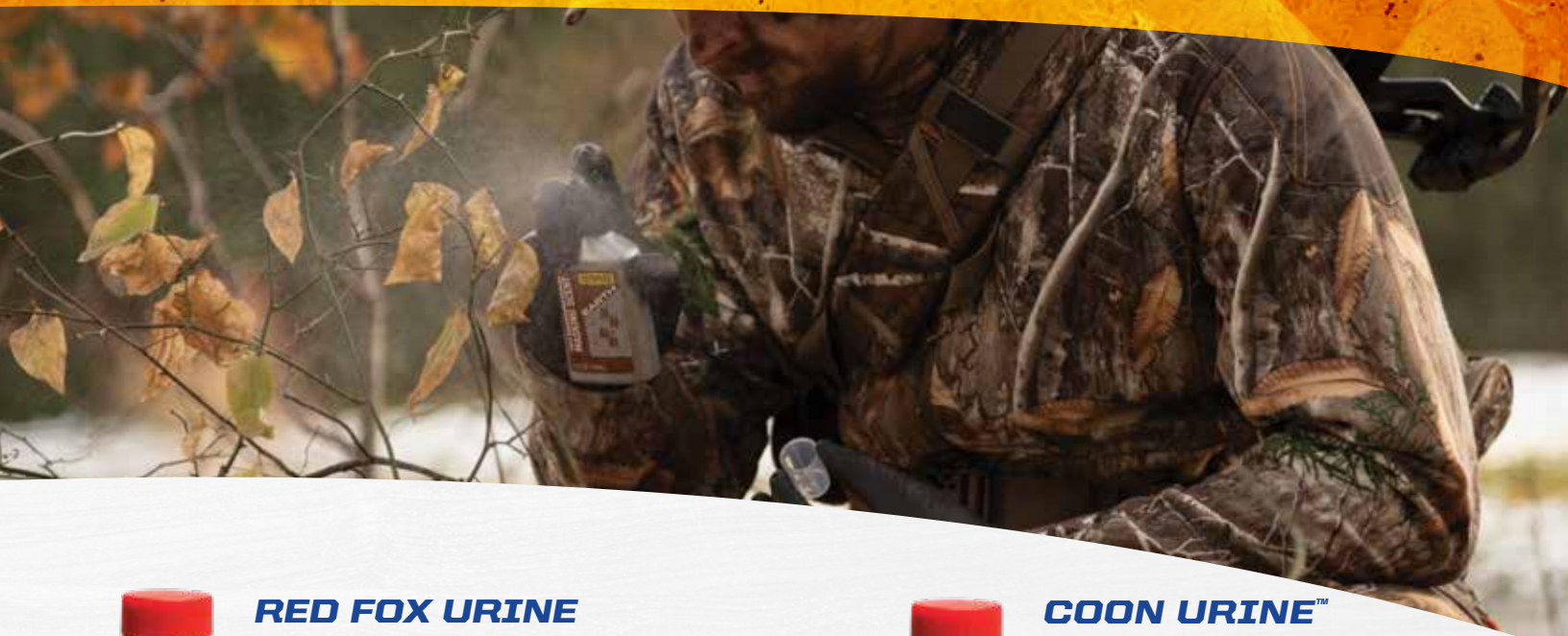
Ultra-Realistic Full Spectrum Synthetic Scrape Scent

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® scrape scents with break-through Scent Reflex® Technology with stronger more consistent responses.
- Full spectrum scrape formula hits several appeals.
- Subtle tones of fresh scraped earth and Territorial Musk™.

#42164	4 FL OZ Bottle – Blister Carded	UPC	024641421642
#82168	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641821688



MASKING SCENTS



RED FOX URINE

Premium Masking Scent
& Fear Reducer.

- Deer Hunter's Grade™ cover scent.
- Acknowledged as one of the best cover scents a hunter can use.
- Also works as an excellent fear reducer in deer.
- You can smell the difference!

#510

1 FL OZ Amber Bottle
– Blister Carded

UPC

024641005101



COON URINE™

Synthetic Formula.

- Strong odor masks human scent.
- If you hunt an area where raccoon are found, this is an excellent cover scent to use.
- Puts deer at ease for close shots.

#40515

1 FL OZ Amber Bottle
– Blister Carded

UPC

024641405154

MASKING SCENTS EXTRA CONCENTRATED FORMULAS

Extra concentrated formula works overtime, to mask human scent. A burst of familiar, non-threatening smells makes it more difficult for him to decipher a high enough level of human odor to trigger his alarm. These strong concentrated formulas come in convenient easy to pack size containers with sprayers to help get closer shots and reduce your chance of getting busted.



#531-4

Pine Masking Scent Extra
Concentrated 4 FL OZ Bottle –
Blister Carded – Sprayer Included

UPC

024641053140

#533-4

Cedar Masking Scent Extra
Concentrated 4 FL OZ Bottle –
Blister Carded – Sprayer Included

UPC

024641053348

#534-4

Earth Masking Scent Extra
Concentrated 4 FL OZ Bottle –
Blister Carded – Sprayer Included

UPC

024641053447

#535-4

Acorn Masking Scent Extra
Concentrated 4 FL OZ Bottle –
Blister Carded – Sprayer Included

UPC

024641053546

#536-4

Apple Masking Scent Extra
Concentrated 4 FL OZ Bottle –
Blister Carded – Sprayer Included

UPC

024641053645

SCENT DISPERSAL PRODUCTS



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



QUIK-WICKS®

Compact, Convenient & Easy To Use.

- Uniquely convenient scent dispenser.
- Innovative rain shedding design.
- Special synthetic felt that does not change the smell of your scent.
- Screw-on seal and uniquely practical design make Quik-Wicks® a must for the serious hunter.

#363

3-Pack – Blister Carded

UPC

024641003633

PRO-WICK®

High Intensity & Simple To Use.

- Special synthetic felt that does not change the smell of your scent.
- Lure is applied to each Pro-Wick® that is then hung on a branch or twig approximately 6' off the ground so the scent is carried right to the deer's nose.

#370

Packaged 4 Units in a Pack

UPC

024641003701





KEY-WICK®

Extreme Absorbance & High Scent Dispersion.

The Key-Wick® has revolutionized the entire scent dispenser industry. It's the world's favorite scent wick product, and it's easy to see why!

- Convenient shape will dip right into a bottle of liquid scent.
- Special synthetic felt that does not change the smell of your scent.
- Hang easily on branches or twigs to really wick out the scent.
- Comes in a convenient resealable, zip lock bag.

WORLD'S FAVORITE SCENT WICK!

#375

Packaged 4 Units in a Pack

UPC

024641003756



MAGNUM™ KEY-WICK®

The Extra Large Key-Wick®.

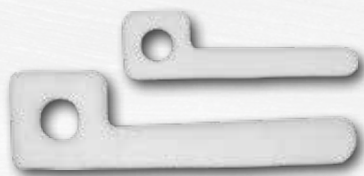
- Made to fit Wildlife Research Center® 4 FL OZ scent bottles.
- Reaches all the way down to the bottom of the 4 FL OZ Bottle.
- Premium, thick, and dense for maximum scent dispersal.
- Special synthetic felt that does not change the smell of your scent.

#377

Packaged 2 Units in a Pack

UPC

024641003770



Magnum™ Key-Wick®
compared to Key-Wick®

PRO-DRAG® TRAIL'S END® #307® COMBO

High-Performance Pro-Drag® Scent Dispensers Paired Up with the Scent That Started It All!

The Pro-Drag® is made with special synthetic felt for maximum scent absorption and dispersal. Will not react with or change the scent. Trails that easily dip into your scent bottle. Far superior to other scent drag products.

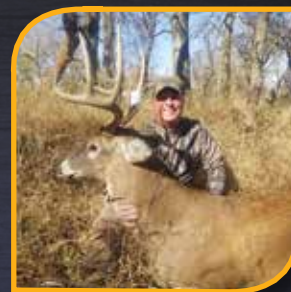
- Trail's End® #307® with Scent Reflex® Technology. The hottest pre-rut and rut buck lure you can use!
- Pique many of a buck's interest all at once, luring him all the way to the end of your scent trail!

#347

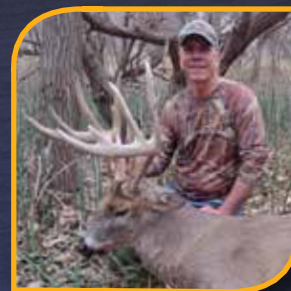
1 - 1 FL OZ Trails End® #307®,
2 - Pro-Drag® scent dispensers,
1 - drag rope - Blister Carded

UPC

024641003473



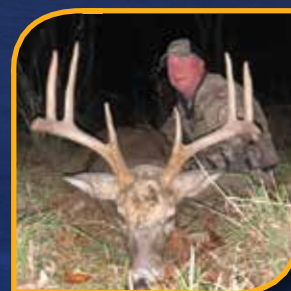
DARREN GOAD



ROBERT OLSON



GARY ANDERST



DARREN GOAD

The Minnesota guys have had great success using Wildlife® over the years. The Scent Killer System is a must! Top to bottom Darren Goad, Robert Olson, Gary Anderst, Darren Goad. Two bucks in the middle are over 170".

OTHER BIG GAME SCENT & LURES



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



ELK-FIRE®

Every Bull Needs His Cows.

This extremely intense sexual attractor contains cow elk urine with in-heat secretions to really get his attention. This Strong Lure is highly effective when used during the rut and when bugling. Use With Caution.

- Extremely powerful sexual attractor.
- Contains cow elk urine with in-heat secretions.
- Highly effective during the rut and when bugling.

#455	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004555
#455-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641045541
#84558	8 FL OZ Spray Bottle, in Clamshell (shelf or hang)	UPC	024641845585



GOLDEN ESTRUS® ELK

The Gold Standard®.

- Cow elk urine with in heat secretions.
- Super Charged® Golden Estrus® Elk with break-through Scent Reflex® Technology for a better response.
- The smell of a new cow in the territory.
- Highly effective during the rut and when bugling.
- The smell that drives bulls wild!

#470	1 FL OZ Gold Bottle – Blister Carded	UPC	024641004708
#470-4	4 FL OZ Gold Bottle – Blister Carded	UPC	024641047040
#470-3	3 OZ Aerosol Can	UPC	024641047033



TIFFANY LAKOSKY

Quite the trophy elk for Tiffany Lakosky. Scent Killer® Gold® did the job to keep her odor free on this hunt.



MARK KAYSER

harvested this beautiful Bull thanks to the Scent Killer System™.



JOSH BENSEMA

Golden Estrus® Elk Spray Can brought this great bull right into range to place the perfect shot.



ANDREW SWOB

"Just like years past I was using my favorite Scent Killer®, Wildlife Research Center® Autumn Formula® Scent Killer® to get 3 yards. After watching him from 3 yards for several minutes I decided it was time and sent an arrow and he fell quickly."



ELK THUNDER™

Premium Synthetic Elk Scent.

- Formulated to stimulate and attract rutting bull elk.
- Bio-engineered through a proprietary process to simulate the smell and make up of real elk urine.
- Super Charged® with Scent Reflex® Technology, for stronger more consistent responses.
- A real odds booster – to improve your luck.
- Most effective during pre-rut and rut.

#40490	1 FL OZ Amber Bottle – Blister Carded	UPC	024641404904
#44904	4 FL OZ Amber Bottle – Blister Carded	UPC	024641449042

GOLDEN ESTRUS® ELK - SYNTHETIC

Premium Elk Lure.

- Engineered to smell like fresh high-quality estrus elk urine.
- Bio-engineered through a proprietary process to simulate the smell and make up of real elk urine.
- Highly effective during the rut and when bugling.
- The smell your trophy bull has been waiting for.

#44714	4 FL OZ Amber Bottle – Blister Carded	UPC	024641447147
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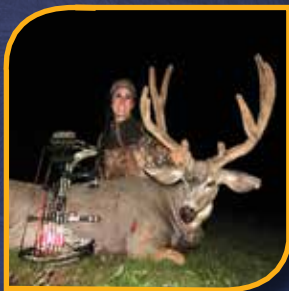




JEFF GRIFFITH
had this dandy Moose come all the way across the swamp for the perfect Archery shot thanks to the Scent Killer System™.



MELISSA BACHMAN



MELISSA BACHMAN



MELISSA BACHMAN AND BEN BEARSHIELD
"The season has kicked off to a great start. Early season bucks from Alberta, Colorado and Montana. Scent Killer™ worked Great!"



4 X 4® SYNTHETIC MULE DEER LURE

Synthetic Estrus Type Scent.

- Bio-engineered through a proprietary process to simulate the smell and make up of real deer urine
- High powered rut time attractor.
- Special synthetic formula attracts mule deer bucks.
- Smells and attracts like estrus scent.

#40440

1 FL OZ Amber Bottle
– Blister Carded

UPC

024641404409

MOOSE JUICE™

Powerful Synthetic Attractor.

- Effective all season and especially during the rut.
- Really attracts bull moose and cows love it too.
- Contains no urine or animal by-products.

#31488

8 FL OZ Squirt Top Bottle

UPC

024641314883



ULTIMATE MOOSE LURE™

The Best Moose Lure You Can Use.

- Special synthetic formula.
- Highly concentrated.
- Highly effective all season.
- Really attracts bull moose and cows like it too.

#20480

1 FL OZ Amber Bottle
– Blister Carded

UPC

024641204801



ULTIMATE BEAR LURE®

Irresistible To Bears.

- Want to bring in bear? This special oily formula will work better and last longer, even in wet conditions. Bears Go Nuts For It!
- Powerful, extremely intense, burning sweet smelling attractant bears can't resist.
- When bear smell Ultimate Bear Lure®, it is common for it to provoke very strong attraction responses.
- Be ready for action!



#100

4 FL OZ Amber Bottle
– Blister Carded

UPC

024641001004

PREDATOR SCENTS



COYOTE JUICE®

Premium Calling Scent.

- Predators will commonly circle around and approach calling set-ups from downwind, just like when closing in on prey.
- Using a quality predator calling scent helps complete your calling set-up and makes it more realistic to approaching predators.
- Appeals to their territorial, curiosity, and most importantly, their hunting instincts.

#526

8 FL OZ Squirt Top Bottle
– Blister Carded

UPC

024641005262

COYOTE URINE

Predator Callers Hunting Scent.

- Masks human scent.
- Triggers competitive behavior.
- Strong natural odor.

#523

4 FL OZ Amber Bottle
– Blister Carded

UPC

024641005231



Coyotes and other predators commonly circle around and approach calling sets from downwind, just like when closing in on prey. Using a quality predator calling scent helps complete your calling set-up and makes it more realistic to approaching predators.

TIP: If you want some fun without shooting a coyote, just dig a shallow 3" or 4" diameter hole in front of a motion camera (positioned low) and pour a couple ounces of Coyote Juice® in it. Set it up in multiple locations, to improve your odds of action. Sometimes it takes a while before they aren't shy of your camera.

PROTECTION PROGRAM AND CWD TESTING



Our industry is committed to the health of wild cervids and the sport of hunting. That is why our industry, with the help of the Archery Trade Association, worked with Wildlife Disease Experts, Scientists, Urine Collection Facilities, and Manufacturers to create and establish the Deer Protection Program, to even further safeguard our urine sources and protect this precious resource. Since 2016 when this program began, our urine based scents proudly display the Deer Protection Program Checkmark demonstrating our participation and compliance with the program.

Wildlife Research Center®, as a leading manufacturer of quality hunting scents, partnered together with another leader in our industry to fund a study with CWD Evolution, LLC. It led to a CWD testing protocol known as the RT-QuIC test process, that is specifically designed for testing deer urine. This allows manufacturers of deer and elk scents to test and verify that no CWD is detected in the urine used in their products.

While the risk of urine-based scents spreading CWD is virtually zero, the test verifies that no detectable levels of CWD are found, and provides a final confirmation that the products are safe for use and without risk of spreading CWD. All of our urine-based scents produced since 2019, are tested and certified by CWD Evolution™ that no CWD was detected. Our Urine-Based Scent Packaging now displays the RT-QuIC Tested logo confirming the product has been tested.



ATHLETIC SPRAY & WASH



SCENT KILLER® PERFORMANCE SPORTS DEODORIZER SPRAY

For Sports & Athletic Clothing & Equipment.

- Attacks a wide range of odors, especially sweat and body odors associated with sports and athletic activities.
- Unscented fragrance-free formula fights odors at the molecular level.
- Continues to work, even after drying.
- Fast acting, powerful performance. Perfect for use on stinky sportswear, equipment, and pads.
- Great for deodorizing locker rooms, equipment rooms, and other spaces notorious for athletic odors.



#950

16 FL OZ Deodorizer Spray – Spray Bottle

UPC

024641009505



SCENT KILLER® PERFORMANCE SPORTS LAUNDRY DETERGENT

Specially Formulated to Battle Heavy Sweat & Odors in Sports & Athletic Clothing.

- Deep Cleaning Odor Fighting Power.
- Proprietary Multi-Surfactant Blend for Advanced Performance.
- Concentrated Fragrance Free Formula.
- For use with both Standard and High Efficiency Washing Machines.

#949

32 FL OZ Laundry Detergent – Drain Back Bottle

UPC

024641009499

DON'T FORGET ABOUT SCENT KILLER® TOTE TAMER® AND SCENT KILLER® GOLD® FIELD WIPES & WASHCLOTHS WHEN CLEANING UP AFTER YOUR ATHLETIC ACTIVITIES.



SEE PAGES
7 & 13

SUPER CHARGED® DISPLAYS



TOP PRODUCTS + TOP ADVERTISING
= TOP SELL THROUGH



MICRO BREW® SIDEKICK

- 6 #105 Chainsaw Brian's™ Premium Doe Estrus 4 FL OZ
- 6 #107 Trapper John's™ Ultimate Buck Lure® 4 FL OZ
- 6 #108 Buck-Fire® Raging Estrus™ 4 FL OZ

#70015 Micro Brew® Sidekick

UPC 024641700150



SPECIAL GOLDEN ESTRUS® 4 FL OZ SIDEKICK

- 18 #405-4 Special Golden Estrus® 4 FL OZ

#74054 Special Golden Estrus® Sidekick

UPC 024641740545



GOLDEN ESTRUS® AEROSOL CAN ATTRACTOR SIDEKICK

- 24 #404-3 Golden Estrus® with Scent Reflex® Technology Aerosol Can
- 12 #412-3 Golden Doe® with Scent Reflex® Technology Aerosol Can

#70030 Aerosol Can Sidekick

UPC 024641700303



SPECIAL GOLDEN ESTRUS® SIDEKICK

- 24 units #405 Special Golden Estrus® 1 FL OZ
- 18 units #375 Key-Wicks® 4 pack

#70012 Special Golden Estrus® & Key-Wick®

UPC 024641700129





POWERHOUSE DISPLAY

- Dominate this season with the Powerhouse Scent and Scent Elimination Pallet Display.
- Gives extra display space to your top selling products!
- Adds authority to your hunting department and increases sales overall.
- A full lineup of your top scent and scent elimination products.
- One full pallet 40" x 48" 53" tall.

#5507

Powerhouse Display

UPC

024641055076

4-WAY DISPLAY

- One half pallet 40" x 24" 53" tall.

#5600

Powerhouse 4-Way Display

UPC

024641056004



SCRAPE ¼ PALLET DISPLAY

- 15 - #242-4 Golden Scape® 4 FL OZ
- 6 - #392 Ultimate Double Dripper Kit
- 6 - #393 Active-Branch™ Mock Scape Kit

#5401

Scape Display

UPC

024641054017

SPECIAL GOLDEN ESTRUS® ¼ PALLET DISPLAY

- 42 - #405 Special Golden Estrus® 1 FL OZ
- 24 - #405-4 Special Golden Estrus® 4 FL OZ
- 48 - #375 Key-Wick® 4 pack

#5402

Special Golden Estrus Display

UPC

024641054024



BIG GAME TEMPTATION



POWERFUL FOOD ATTRACTANT SPRAYS

THAT'LL HELP LURE YOUR TROPHY BUCK IN!

Premium quality, strong, and extra long range. Powerful attraction qualities cover your scent and attract Deer and other Big Game. Increase action at food plot and bait sites or use stand alone to help bring in big game!

NEW FOOD SCENTS:

- #735 - Acorn Supreme Attractant - 8 OZ Spray
- #736 - Caramel Apple Attractant - 8 OZ Spray
- #738 - Sweet Corn Attractant - 8 OZ Spray



100% MONEY-BACK GUARANTEED

WILDLIFE® PARTNERS IN DEER PROTECTION & CWD TESTING:

* The color gold for a cap is a registered trademark of Wildlife Research Center, inc.



LEARN MORE AT: WILDLIFE.COM

HELPING HUNTERS FILL TAGS FOR OVER 40 YEARS